

iA Financial Corporation Inc. Announces 10% Increase in the Dividend on Its Common Shares

Quebec City, August 5, 2025 – The Board of Directors of iA Financial Corporation Inc. (TSX: IAG) announced today an increase of \$0.09 in the dividend per outstanding common share for the quarter ended June 30, 2025, raising it to \$0.9900. This dividend will be payable on September 15, 2025 to all common shareholders of record at the close of business on August 22, 2025.

iA Financial Corporation Inc. reminds common shareholders who wish to enrol in iA Financial Corporation Inc.'s Dividend Reinvestment and Share Purchase Plan ("DRIP") that they must do so no later than 4:00 pm on August 15, 2025 in order to reinvest the next dividend. To enrol, go to the company's website at ia.ca, under *About iA*, in the *Investor Relations/Dividends* section. Please note that the common shares issued under the DRIP will be purchased on the secondary market and that no discount will apply.

For the purposes of the *Income Tax Act* (Canada) and any corresponding provincial or territorial tax legislation, all dividends paid by iA Financial Corporation Inc. on its common shares are eligible dividends.

About iA Financial Group

iA Financial Group is one of the largest insurance and wealth management groups in Canada, with operations in the United States. Founded in 1892, it is an important Canadian public company and is listed on the Toronto Stock Exchange under the ticker symbol IAG (common shares).

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To receive iA Financial Group news releases by email, you can sign up for our newsletter on our website at ia.ca.