

FACT SHEET Second Quarter 2024

About iA Financial Group

iA Financial Group is one of the largest insurance and wealth management groups in Canada, with operations in the United States. Founded in 1892, it is an important Canadian public company and is listed on the Toronto Stock Exchange under the ticker symbol IAG (common shares).

- > Founded in 1892
-) Listed on the TSX in 2000
-) More than 5,000,000 clients
- More than 10,200 employees

Share Information (As at June 30, 2024)

> Ticker: IAG (TSX)

Share price for last 12 months (high/low/close): \$94.25/\$77.61/\$85.91

> Market capitalization: \$8.2 billion

) Dividend paid per common share: \$0.820

Weighted average of outstanding shares diluted: 97,100,374

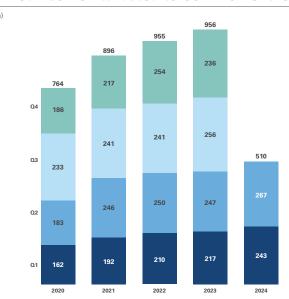
Second Quarter Highlights

	02/2024	02/2023
Net income attributed to common shareholders	\$206M	\$196M
> EPS (diluted)	\$2.12	\$1.89
> ROE (trailing twelve months)	11.1%	9.7%
> Solvency ratio (as at June 30, 2024)	141%	154%
) Net Premiums, Premium Equivalents & Deposits	\$4,862M	\$4,221M
Assets under management & administration	\$235.4B	\$210.2B
) Book value	\$69.92	\$65.39

"Second quarter results were solid in every respect. Core EPS of \$2.75 is at a record level, and business growth was strong across all sectors, contributing to a 15% increase in premiums and deposits. Particularly noteworthy were sales of individual insurance and segregated funds in Canada, as well as record sales in U.S. insurance. Along with strong organic growth, we recently completed acquisitions in two high-growth sectors: our U.S. insurance operations and our wealth management distribution business in Canada, reflecting our disciplined execution of our strategy."

Denis Ricard, President and CEO of iA Financial Group

Core Net Income Attributed to Common Shareholders



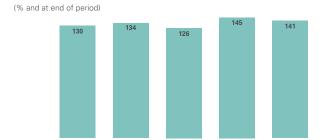
Assets Under Management & Administration

(\$Billion and at end of period) 221.2 218.9 197.5 1974 118.1 110.5 111.5 99.7 101.7 Assets under management 117.2 108.3 109.7 95.8 97.7 Assets under

Note: Columns do not always add up due to rounding differences.

Note: Caution should be used when comparing with 2022 restated results under IFRS 17 and IFRS 9. (see the *Note regarding 2022 restated results* on page 2).

Solvency Ratio (Target ratio: 120%)



Credit ratings

iA Financial Corporation Inc.

Credit Agency	S&P	DBRS
Issuer credit rating	А	А

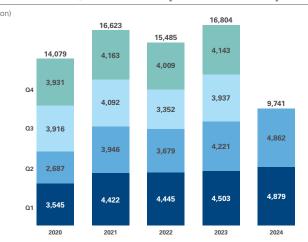
Industrial Alliance Insurance and Financial Services Inc

Credit Agency	S&P	DBRS	A.M. Best
Financial strength rating	AA-	AA (low)	A+ (Superior)

^{*} Ratio calculated under the IFRS 4 accounting standard and with the capital standard applicable in 2022.

Considering the acquisition of two blocks of business from Prosperity Life Group on July 15, 2024 and the redemption of Non-Cumulative Class A Preferred Series B, on July 29, 2024, on a pro-forma basis at June 30, 2024, the solvency ratio is 139%.

Net Premiums, Premium Equivalents & Deposits



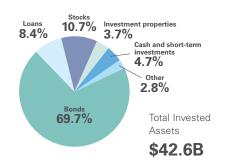
Notes: The figures do not always add up exactly due to rounding differences. The definition of net premiums for P&C businesses has been updated based on the new IFRS 17 and IFRS 9 accounting standards. Net premiums for 2022 and after reflect this new definition; net premiums prior to 2022 have not been restated.

Quality of Investments

(As at June 30, 2024)

Bonds rated BB and lower: 0.60% of bond portfolio

Real estate occupancy rate: 86.0%



Debt Measures

(At end of period)

	Q2/2023	Q1/2024	Q2/2024
Financial leverage ratio*	17.3%	14.3%	16.4%
Coverage ratio	17.2x	16.7x	16.6x

^{*} Calculated as: Debentures, preferred shares issued by a subsidiary and other equity instruments/(Capital structure + post-tax contractual service margin (CSM)

Sales Growth

Business units (\$Million)	Q2/2024	Q2/2023
INSURANCE, CANADA Individual Insurance	98	89
Group Insurance - Employee Plans - Special Markets Solutions	25 100	13 86
Dealer Services	194	190
General Insurance (iA Auto and Home)	188	163
WEALTH MANAGEMENT Individual Wealth Management - Segregated funds - Mutual funds - Insured annuities and other savings products	1,270 468 541	879 370 646
Group Savings and Retirement	858	812
US OPERATIONS (in USD) - Individual Insurance - Dealer Services	49 279	43 246

Market Shares

	New Business ¹		In force ²	
Business units	Rank	Market Share	Rank	Market Share
Individual Insurance	4th	14.1%	4th	12.8%
Group Insurance (Employee Plans)3	7th	6.1%	6th	4.0%
Individual Wealth Management				
- Segregated funds	1st	38.2%	3rd	20.9%
- Mutual funds	16nd	_	18th	1.1%
Group Savings and Retirement	5th	7.2%	5th	4.7%

- 1 First-year annualized minimum premiums (life, disability and critical illness) for Individual Insurance,
- gross sales for Individual Wealth Management and first-year annualized premiums for other sectors 2 Premiums for Individual Insurance (life only) and Group Insurance, assets for other sectors
- 3 Market of 50 to 1,000 employees

Source: Latest available industry data from: CLHIA, Fraser Group, Investor Economics, IFIC and LIMRA

Calendar of Events

) August 6, 2024

2nd quarter 2024 financial results

(August 7: conference call with financial analysts)

November 5, 2024

3rd quarter 2024 financial results

(November 6: conference call with financial analysts)

February 18, 2024

4th quarter 2024 financial results

(February 19: conference call with financial analysts)

Head Office

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