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iA Financial Corporation Inc.

Management's Discussion and Analysis for the First Quarter of 2023

May 10, 2023



MANAGEMENT'S DISCUSSION AND ANALYSIS

This Management's Discussion and Analysis for iA Financial Corporation Inc. ("iA Financial Corporation" or the "Company") is dated May 10, 2023. This Management's Discussion and Analysis should be read in conjunction with the unaudited interim condensed consolidated financial statements for the three months ended March 31, 2023 and 2022. It should also be read with the Management's Discussion and Analysis and the audited consolidated financial statements for the year ended December 31, 2022. The Supplemental Information Package may contain additional data that complements the information in this Management's Discussion and Analysis.

Unless otherwise indicated, the results presented in this document are in Canadian dollars and are compared with those from the corresponding period last year.

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TRANSITION TO THE NEW IFRS 17 AND IFRS 9 ACCOUNTING STANDARDS

Impacts at transition – The first quarter of 2023 marks the initial disclosure under the new accounting standards. While iA Financial Corporation's business model remains unchanged, the way results are analyzed has changed. The transition has had positive impacts on several key metrics, including core EPS[†] and core ROE[†], and the Company's book value was essentially maintained. Additionally, the Company's financial strength is better recognized under the new accounting standards and this has resulted in a significant increase in our solvency ratio[†] and capital available for deployment[†]. At transition on January 1, 2022, the application of the new accounting standards had a limited effect on the Company's equity, resulting in a \$10 million increase in shareholders' equity as described in Note 4 "Impact of IFRS 17 and IFRS 9 Adoption" of the Company's first quarter unaudited interim condensed consolidated financial statements.

Note regarding 2022 restated results – The Company's 2022 annual results have been restated for the adoption of IFRS 17 *Insurance Contracts* and the related IFRS 9 *Financial Instruments* overlay ("the new accounting standards"). Figures for 2022 are not audited and could change. Additionally, the restated 2022 results are not fully representative of the Company's future market risk profile and future reported and core earnings profile, as the transition of the Company's invested asset portfolio for asset/ liability matching purposes under the new accounting standards was not fully completed until 2023. Accordingly, analysis based on 2022 comparative results may not be indicative of future trends and should be interpreted within this context. For additional information about risk management under the new accounting standards, refer to the "Risk Management" section of the Management's Discussion and Analysis for the year 2022 as well as the "Risk Management – Update" section of this document.

Unless otherwise indicated, all figures in this document have been calculated under the new accounting standards.

Virtual Investor Session – iA Financial Group held a virtual Investor Session on March 28, 2023. During this public event, under the theme "Building on an even stronger capital position under IFRS 17" an update was given on the Company's IFRS 9 and 17 impacts, new opportunities created by the accounting changes and medium-term financial objectives. Presentation materials and a video webcast are available through the Company's website at <u>ia.ca</u>, under About iA / Investor Relations / Events and Presentations / 2023 Investor Event.

HIGHLIGHTS

Core ROE⁺ (trailing twelve months)

Profitability								
		First quarter						
	2023	2022 ¹	Variation ¹					
Net income attributed to common shareholders (in millions)	\$270	(\$25)	N/A					
Weighted average number of common shares (diluted) (in millions)	105	108	(3)					
Earnings per common share (EPS) (diluted)	\$2.58	(\$0.23)	N/A					
Core earnings per common share (EPS) ⁺ (diluted)	\$2.08	\$1.94	7%					
Return on common shareholders' equity $(ROE)^{\dagger}$	March 31, 2023 ²	December 31, 2022 ¹	March 31, 2022 ¹					
Reported ROE (trailing twelve months)	9.0%	4.7%	N/A					

The Company ended the first quarter of 2023 with net income to common shareholders of \$270 million compared to a loss of \$25 million in the first quarter of 2022.¹ Diluted earnings per common share (EPS) of \$2.58 in the first quarter of 2023 compares to a loss of \$0.23 a year earlier.¹ Return on common shareholders' equity $(ROE)^{\dagger}$ on a trailing-twelve-month basis was 9.0% at March 31, 2023.²

14.6%

14.5%

N/A

Diluted core EPS^{\dagger} of \$2.08 in the first quarter is 7%¹ higher than 2022 first quarter restated results under IFRS 9 and IFRS 17, and 16% higher than 2022 first quarter results under IFRS 4. This result is in line with the Company's core EPS growth target for 2023. Core ROE^{\dagger} for the last twelve months is 14.6%² at March 31, 2023.

¹ Caution should be used when comparing 2023 results with 2022 restated results under IFRS 17 and IFRS 9 (see the Note regarding 2022 restated results on page 2).

² The calculation of this value includes results for the last 9 months of 2022, which must be considered with caution (see the Note regarding 2022 restated results on page 2).

Business growth – In the Insurance, Canada business segment, first quarter sales[†] were particularly strong for Employee Plans and Special Markets, as well as Dealer Services. iA Auto and Home also recorded good sales[†]. In Individual Insurance, the Company posted solid sales[†], while continuing to lead the Canadian market in number of policies sold.³ For the Wealth Management sector, the Company recorded total net inflows of \$280 million in Individual Wealth Management, continuing to rank number one in gross and net segregated fund sales.^{3,†} Group Savings and Retirement also had strong sales[†] of \$787 million. In the US Operations segment, the Individual Insurance division recorded strong sales[†] growth from overall good performance in all of our niche target markets while the Dealer Services division showed slower growth largely from reduced affordability resulting from higher consumer financing costs and continued inventory constraints. Premiums[†] and deposits reached a record high of nearly \$4.5 billion in the first quarter and total assets under management and administration[†] increased by 5%, amounting to \$207.8 billion at March 31, 2023.

Financial position – The solvency ratio[†] was 149% at March 31, 2023, compared with $126\%^4$ at the end of the previous quarter and $132\%^4$ a year earlier. This result is well above the Company's operating target of 120%. The twenty-three percentage point increase in the first quarter is explained by the better recognition of the Company's financial strength under IFRS 17 and IFRS 9 and, to a lesser extent, to the contribution of organic capital generation. These favourable items were partly offset by the \$150 million preferred share redemption, the \$111 million in share buybacks (NCIB), unfavourable macroeconomic variations and the impacts of adjustments to the investment portfolio. Part of these impacts are expected to reverse in the second quarter. The Company's financial leverage ratio[†] at March 31, 2023 was 14.7%.⁵

Organic capital generation^{\dagger} – The Company organically generated \$125 million in additional capital during the first quarter. As disclosed at the Investor Session held on March 28, 2023, the Company's organic capital generation target for 2023 is \$600+ million.

Book value – The book value per common share⁶ was \$64.69 at March 31, 2023, up 5% year over year and up 3% during the quarter.

Dividend – The Company paid a quarterly dividend of \$0.6750 to common shareholders in the first quarter of 2023. The Board of Directors approved a quarterly dividend of \$0.7650 per share for the second quarter of 2023, an increase of 13% or \$0.09 per share from the previous dividend paid, on the outstanding common shares of iA Financial Corporation. This dividend is payable on June 15, 2023 to the shareholders of record at May 26, 2023. This dividend increase is intended to maintain a payout ratio near the middle of the target range of 25% to 35% of core earnings.

Dividend Reinvestment and Share Purchase Plan – Registered shareholders wishing to enrol in iA Financial Corporation's Dividend Reinvestment and Share Purchase Plan (DRIP) so as to be eligible to reinvest the next dividend payable on June 15, 2023 must ensure that the duly completed form is delivered to Computershare no later than 4:00 p.m. on May 18, 2023. Enrolment information is provided on iA Financial Group's website at <u>http://ia.ca/investorrelations</u>, under the *Dividends* section. Common shares issued under iA Financial Corporation's DRIP will be purchased on the secondary market and no discount will be applicable.

Normal Course Issuer Bid – In the first quarter of 2023, the Company redeemed and cancelled 1,344,066 outstanding common shares for a total value of \$111 million. Under the NCIB regime, the Company can redeem, between November 14, 2022 and November 13, 2023, up to 5,265,045 common shares, representing approximately 5% of the 105,300,913 issued and outstanding common shares as at November 1, 2022. A total of 1,900,954 shares, or 1.8% of the issued and outstanding common shares as at November 1, 2022, were redeemed between November 14, 2022 and March 31, 2023.

Preferred share redemption – On March 31, 2023, Industrial Alliance Insurance and Financial Services Inc. ("iA Insurance") completed the redemption of all its issued and outstanding Non-Cumulative 5-Year Rate Reset Class A Preferred Shares Series I for a total redemption price of \$150 million (less any taxes required to be withheld or deducted).

2022 Sustainability Report – On March 29, 2023, iA Financial Group released its 2022 Sustainability Report, which outlines, among other things, the Company's environmental, social and governance initiatives and achievements for 2022 and projects and objectives for the years to come. Highlights of the 87-page report include:

- Disclosure of greenhouse gas emissions from the Company's General Funds and carbon offsets for Scope 1 and 2;
- Details regarding the issue of the Company's first sustainability bond totalling \$300 million;
- Commitment to obtain the Progressive Aboriginal Relations ("PAR") certification of the Canadian Council for Aboriginal Business;
- Information about the creation of a centre of expertise to further develop the Company's equity, diversity and inclusion program; and
- Contributions totalling \$8.5 million to various aid organizations in Canada and the United States.

³ According to the latest industry data.

⁴ Ratio calculated under the IFRS 4 accounting standard and with the capital standard applicable in 2022.

⁵ Calculated as Debentures, preferred shares issued by a subsidiary and other equity instruments/(Capital structure + post-tax contractual service margin (CSM)⁺)

⁶ Book value per common share is a financial measure calculated by dividing the common shareholders' equity by the number of common shares outstanding at the end of the period; all components of this measure are IFRS measures.

Awards and distinctions – On February 13, 2023, Denis Ricard was honoured for the second year in a row as the overall winner in the "Life and Health Insurers" category in the Top of Quebec's Financial Industry Leaders awards organized annually by the newspaper *Finance et Investissement*. In addition to this award granted to the Company's CEO, iA Financial Group was named as a finalist in the Training and Workforce Development (Large Company) category of the prestigious business competition Les Mercuriades. This honour is due in large part to our flexible Work From Anywhere approach. This was the Company's first year in the competition, and the winners will be revealed on May 23, 2023.

Credit ratings – During the first quarter, the S&P Global and DBRS Morningstar agencies confirmed, with a stable outlook, all ratings of iA Financial Corporation and its related entities, including iA Insurance.

Board of Directors – The Company's annual meeting will be held virtually on Wednesday, May 10, 2023. At the meeting, fourteen directors will be proposed for re-election by shareholders. All of the fourteen nominees currently serve on our board and were elected at our 2022 meeting.

Subsequent to the first quarter of 2023:

- Progressive Aboriginal Relations (PAR) program On April 17, 2023, iA Financial Group announced its commitment to obtain certification from the Canadian Council for Aboriginal Business' Progressive Aboriginal Relations (PAR) program. The Company has until the fourth quarter of 2025 to complete the program and become PAR certified.
- Executive Committee On May 10, 2023, the Company announced changes to its Executive Committee. Please refer to the May 10, 2023 news release for more information.

Outlook

Medium-term guidance for iA Financial Corporation, as disclosed on March 28, 2023

- · Core earnings per common share: target of 10%+ annual average growth
- Core return on common shareholders' equity (ROE): target of 15%+
- Solvency ratio operating target: target of 120%
- Organic capital generation: target of \$600+ million in 2023
- Dividend payout ratio based on core earnings: target range of 25% to 35%

The Company's outlook, including the market guidance provided, constitutes forward-looking information within the meaning of securities laws. Although the Company believes that its outlook is reasonable, such statements involve risks and uncertainties and undue reliance should not be placed on such statements. Factors that could cause actual results to differ materially from expectations include, but are not limited to: insurance, market, credit, liquidity, strategic and operational risks. In addition, certain material factors or assumptions are applied in preparing the Company's outlook, including but not limited to: accuracy of estimates, assumptions and judgments under applicable accounting policies, and no material change in accounting standards and policies applicable to the Company; no material variation in interest rates; no significant changes to the Company's effective tax rate; no material changes in the level of the Company's regulatory capital requirements; availability of options for deployment of excess capital; credit experience, mortality, morbidity, longevity and policyholder behaviour being in line with actuarial experience studies; investment returns being in line with the Company's expectations and consistent with historical trends; different business growth rates per business unit; no unexpected changes in the economic, competitive, insurance, legal or regulatory environment or actions by regulatory authorities that could have a material impact on the business or operations of iA Financial Group or its business partners; no unexpected change in the number of shares outstanding; and the non-materialization of risks or other factors mentioned or discussed elsewhere in this document. The Company's outlook serves to provide shareholders, market analysts, investors, and other stakeholders with a basis for adjusting their expectations with regard to the Company's performance throughout the year and may not be appropriate for other purposes. Additional information about risk factors and assumptions applied may be found in the "Forward-looking Statements" section of this document.

BUSINESS GROWTH

Business growth is measured by growth in sales,[†] premiums[†] and assets under management and administration.[†] Sales measure the Company's ability to generate new business and are defined as fund entries on new business written during the period. Assets under management and administration measure the Company's ability to generate fees, particularly for investment funds and funds under administration. Net premiums include both fund entries from new business written and from in-force contracts.

Sales Growth by Business Segment

		First quarter	
(In millions of dollars, unless otherwise indicated)	2023	2022	Variation
INSURANCE, CANADA			
Individual Insurance			
Minimum premiums	82	92	(11%)
Excess premiums	7	9	(22%)
Total	89	101	(12%)
Group Insurance			
Employee Plans	21	11	91%
Special Markets	91	74	23%
Total	112	85	32%
Dealer Services			
Creditor Insurance	42	43	(2%)
P&C Insurance	101	77	31%
Total	143	120	19%
General Insurance			
iA Auto and Home	98	88	11%
WEALTH MANAGEMENT			
Individual Wealth Management			
Gross sales			
Segregated funds	1,032	1,500	(31%)
Mutual funds	479	691	(31%)
Insured annuities and other savings products	716	239	200%
Total	2,227	2,430	(8%)
Net sales			
Segregated funds	368	1,009	(641)
Mutual funds	(88)	83	(171)
Total	280	1,092	(812)
Group Savings and Retirement	787	625	26%
US OPERATIONS (\$US)			
Individual Insurance	42	33	27%
Dealer Services	230	243	(5%)

INSURANCE, CANADA

Individual Insurance – First quarter sales totalled \$89 million, as the Company continues to lead the Canadian market in terms of the number of policies issued.⁷ This result compares to a particularly strong quarter of \$101 million a year earlier and is 53% higher than the total sales achieved in the first quarter of 2021. This solid level of sales is attributable to the strength of our distribution networks, the excellent performance of our digital tools as well as our comprehensive and competitive range of products. Sales were notably strong for participating, term and living benefit products.

Group Insurance – Sales[†] in Employee Plans totalled \$21 million and were up 91% compared to the same period last year. These strong sales results combined with a high retention rate resulted in a 10% growth in premiums. Note that sales[†] in this division vary considerably from one quarter to another based on the size of the contracts sold. Special Markets sales[†] reached \$91 million and were up 23% year over year. This growth was mainly driven by accidental death and dismemberment and critical illness product sales.

[†] This item is a non-IFRS measure; see the "Non-IFRS and Additional Financial Measures" section in this document for relevant information about such measures.

⁷ According to the latest industry data.

Dealer Services – For the first quarter, total sales[†] amounted to \$143 million, up 19% over the same period last year. Sales[†] of P&C products (including extended warranties and replacement insurance) were up 31% from the same period in 2022, while creditor insurance sales[†] of \$42 million compare to \$43 million a year ago.

General Insurance (iA Auto and Home) – Direct written premiums totalled \$98 million in the first quarter, up 11% from the same period last year.

WEALTH MANAGEMENT

Individual Wealth Management – Segregated fund gross sales[†] amounted to \$1,032 million in the first quarter compared to \$1,500 million for the same period last year, and net sales resulted in inflows of \$368 million for the quarter. The Company continued to rank first in gross and net segregated fund sales[†] for the first three months of 2023 (according to the latest industry data). Mutual fund gross sales[†] totalled \$479 million and net sales resulted in outflows of \$88 million during the quarter. Total net fund entries amounted to \$280 million in the first quarter. These results are very good in the context of volatile market conditions. Insured annuities and other savings product sales[†] in the first quarter reached an all-time high of \$716 million and were triple last year's results as customers tend to turn to cash equivalent products in periods of uncertain markets.

Group Savings and Retirement – Sales[†] for the first quarter totalled \$787 million and were up 26% compared to the same period last year. Sales were driven by insured annuities thanks to a large transaction recorded during the quarter. Note that sales in this division vary considerably from one quarter to another based on the size of the contracts sold.

US OPERATIONS

Individual Insurance – Sales[†] in the first quarter totalled US\$42 million, up 27% from a year earlier. This strong growth was driven by overall good performance in all of our niche target markets.

In the *Dealer Services* division, first quarter sales[†] amounted to US\$230 million compared to US\$243 million a year earlier, a decrease mainly attributable to reduced affordability resulting from higher financing costs for consumers and persisting inventory constraints, although the latter has begun to show signs of improvement.

Assets Under Management and	Administration [†]		
(In millions of dollars)	March 31, 2023	December 31, 2022	March 31, 2022
Assets under management ⁺			
General fund ⁸	49,705	47,785	50,371
Segregated funds	39,343	37,334	38,874
Mutual funds	11,963	11,611	13,309
Other	3,942	3,670	3,025
Subtotal	104,953	100,400	105,579
Assets under administration †	102,891	97,717	104,772
Total	207,844	198,117	210,351

ASSETS UNDER MANAGEMENT AND ADMINISTRATION

Assets under management and administration^T ended the first quarter at \$207.8 billion, down 1% from the previous year but up 5% during the quarter. Favourable equity market conditions mostly explained the increase in assets under management and administration during the first three months of 2023. General fund assets increased by 4% during the same period as a result of increased bond values from lower interest rates.

[†] This item is a non-IFRS measure; see the "Non-IFRS and Additional Financial Measures" section in this document for relevant information about such measures.

⁸ All general fund assets, including insured annuities, other savings products and other accumulation contracts.

NET PREMIUMS, PREMIUM EQUIVALENTS AND DEPOSITS

Net Premiums, Premium Equivalents	and Deposits ^{†,9}		
(In millions of dollars)	2023	2022	Variation
Insurance, Canada			
Individual Insurance	483	476	7
Group Insurance	468	417	51
Dealer Services	103	79	24
General Insurance ¹⁰	93	127	(34)
Wealth Management			
Individual Wealth Management	2,227	2,430	(203)
Group Savings and Retirement	780	618	162
US Operations			
Individual Insurance	154	135	19
Dealer Services	152	153	(1)
Total	4,460	4,435	25

Premiums and deposits reached a record high of nearly \$4.5 billion in the first quarter, an increase compared to a very strong quarter a year earlier. Several business units contributed to this performance, in particular Group Savings and Retirement, Group Insurance, Dealer Services in Canada and Individual Insurance in both Canada and the U.S.

ANALYSIS OF EARNINGS

This section contains measures that have no IFRS equivalents. See "Non-IFRS Financial Information" at the end of this document for more information and an explanation of the adjustments applied in the Company's core earnings^{\dagger} calculation.

Reported and core earnings

First quarter reported earnings, or net income to common shareholders, amounted to \$270 million, a quarterly high for the Company, while core earnings amounted to \$217 million. Core earnings is a non-IFRS measure that represents management's view of the Company's ongoing capacity to generate earnings. Core earnings per common share was \$2.08 for the first quarter, 7%¹¹ higher than 2022 first quarter restated results under IFRS 9 and IFRS 17, and 16% higher than 2022 first quarter results under IFRS 4. This result is in line with the Company's core EPS growth target for 2023. An analysis of these results is presented in the following sections.

Earnings							
		First quarter					
(In millions of dollars, unless otherwise indicated)	2023	2022 ¹¹	Variation				
Net income to common shareholders	270	(25)	N/A				
Earnings per common share (EPS) (diluted)	2.58\$	(0.23\$)	N/A				
Core earnings	217	210	3%				
Core EPS (diluted)	2.08\$	1.94\$	7%				
Return on common shareholders' equity (ROE) ^{+,}	March 31, 2023 ¹²	December 31, 2022 ¹¹	March 31, 2022 ¹¹				
Reported ROE (trailing twelve months)	9.0%	4.7%	N/A				
Core ROE ⁺ (trailing twelve months)	14.6%	14.5%	N/A				

⁹ Premiums and deposits include all premiums collected by the Company for its insurance and annuity activities (and posted to the general fund), all amounts collected for segregated funds (which are also considered to be premiums), deposits[†] from the Group Insurance, Group Savings and Retirement and US Operations sectors and mutual fund deposits.

¹⁰ Includes iAAH and some minor consolidation adjustments.

¹¹ Caution should be used when comparing 2023 results with 2022 restated results under IFRS 17 and IFRS 9 (see the Note regarding 2022 restated results on page 2).

¹² The calculation of this value includes results for the last 9 months of 2022, which must be considered with caution (see the Note regarding 2022 restated results on page 2).

Reported earnings and core earnings reconciliation

The following table presents net income to common shareholders and the adjustments, divided into six categories, that account for the difference between reported and core earnings.

Core earnings for the first quarter are \$53 million lower than net income to common shareholders. The main adjustment for the first quarter relates to the impact of market variations. Favourable market variations that are excluded from core results include the impact of interest rate and credit spread variations (\$54 million), mainly resulting from the good performance of the fixed income portfolio in a quarter of volatile interest rates, and the impact of equity and investment property market variations (\$16 million). Other adjustments include the amortization of acquisition-related intangible assets (\$16 million) and a charge for the Surex minor shareholders' sell option (\$1 million).

(In millions of dollars, unless otherwise indicated)	2023	2022 ¹³	Variation
Net income to common shareholders	270	(25)	N/A
Core earnings adjustments (post tax)			
Market-related impacts	(70)	211	
Assumption changes and management actions	0	0	
Charges or proceeds related to acquisition or disposition of a business, including acquisition, integration and restructuring costs	1	4	
Amortization of acquisition-related finite life intangible assets	16	15	
Non-core pension expense	0	5	
Other specified unusual gains and losses	0	0	
Total	(53)	235	
Core earnings	217	210	3%

Core earnings by business segment

The increase in first quarter core earnings compared to the same period of 2022¹³ is attributable to the Insurance Canada, Wealth Management and Investment business segments, as described in the following paragraphs.

Core earnings by business segment			
		First quarter	
(In millions of dollars, unless otherwise indicated)	2023	2022 ¹³	Variation
Insurance, Canada	74	63	17%
Wealth Management	65	59	10%
US Operations	17	36	(53%)
Investment	108	84	29%
Corporate	(47)	(32)	47%
Total	217	210	3%

Insurance, Canada – This operating business segment includes all Canadian insurance activities offering a wide range of life, health, auto and home insurance coverage, as well as vehicle warranties, to individuals and groups. First quarter core earnings for this business segment were \$74 million, which is 17% higher than the same period in 2022.¹³ The strong earnings growth is mainly the result of growth in expected insurance earnings from the CSM recognized for services provided (see the Analysis of CSM Movement section of this document for more details) and the risk adjustment release due to strong business growth in the last 12 months. Insurance experience was favourable for disability, and iA Auto and Home recorded lower claims than expected. These gains were more than offset by higher mortality claims, contributing to a \$6 million net insurance experience loss for the sector. Note that this mortality loss triggered a corresponding reserve-related gain in the CSM.

¹³ Caution should be used when comparing 2023 results with 2022 restated results under IFRS 17 and IFRS 9 (see the Note regarding 2022 restated results on page 2).

Wealth Management - This operating business segment includes all the Company's wealth management activities offering a wide range of savings and retirement solutions to individuals and groups. In this business segment, core earnings of \$65 million for the first quarter were 10% higher than a year earlier.¹⁴ This performance is essentially due to good results from the distribution affiliates, arising mainly from better margins amid the higher interest rate environment, higher results from Group Savings and Retirement, and good growth in expected insurance earnings for segregated funds. These are very good results given that equity market levels are lower than a year ago and a \$4 million experience loss was recorded due to higher expenses and other various small items. For the most part, the loss due to expenses is expected to reverse in the coming guarters.

US Operations - This operating business segment includes all the Company's U.S. activities offering individuals a range of life insurance and vehicle warranty products. First quarter core earnings for this business segment were \$17 million, which compares to \$36 million for the same period in 2022.¹⁴ Results in the Individual Insurance divisions were good. The result for non-insurance activities was lower due to an unfavourable business mix and lower sales in the US Dealers segment, a consequence of reduced affordability and persistent inventory issues. Also, this segment's results were impacted by higher expenses, mainly attributable to digital investments to improve efficiency and client experience, as well as employee experience enhancement initiatives.

Investment – This accounting business segment includes the Company's investment and financing activities, except for the investment activities of wealth distribution affiliates. In this business segment, core earnings of \$108 million for the first quarter were 29% higher than a year earlier.¹⁴ This performance was achieved in spite of lower equity markets compared to a year ago, and is essentially the result of the investment portfolio optimization that occurred throughout 2022 and the rise in interest rates in 2022.

Corporate – This accounting business segment reports all expenses that are not allocated to other segments, such as expenses for certain corporate functions. First quarter core earnings for this business segment correspond to a loss of \$47 million, compared to a loss of \$32 million a year earlier.¹⁴ The increase is mainly the result of the accelerated digital transformation, the enhanced employee experience to support talent retention, and regulatory compliance projects, primarily with regard to IFRS 17 and Quebec's Law 25 on privacy.

ANALYSIS OF RESULTS ACCORDING TO DRIVERS OF EARNINGS[†]

The analysis of results according to drivers of earnings, presented below on a core basis, discusses the main items that had an impact on the financial results. The measures presented in this analysis are not IFRS measures. They supplement the information presented in the "Analysis According to the Financial Statements" section below and provide additional indicators for evaluating financial performance.

		First quarter	
(In millions of dollars, unless otherwise indicated)	2023	2022 ¹⁴	Variation
Core insurance service result			
Risk adjustment release	59	57	4%
CSM recognized for services provided	147	125	18%
Expected earnings on PAA (Premium Allocation Approach) insurance business	24	25	(4%)
Expected insurance earnings	230	207	11%
Impact of new insurance business	(14)	(10)	40%
Core insurance experience gains (losses)	(10)	(12)	(17%)
Total - Core insurance service result	206	185	11%
Core net investment result	139	127	9%
Core non-insurance activities	70	66	6%
Core other expenses	(127)	(101)	26%
Core income taxes	(68)	(61)	11%
Dividends/distributions on equity instruments	(3)	(6)	(50%)
Core earnings	217	210	3%

¹⁴ Caution should be used when comparing 2023 results with 2022 restated results under IFRS 17 and IFRS 9 (see the Note regarding 2022 restated results on page 2).

Expected insurance earnings^t – Expected insurance earnings represent the recurring insurance-related earnings on business in force during the reporting period and is the sum of the risk adjustment release, the CSM recognized for services provided and the expected earnings on PAA (Premium Allocation Approach) insurance business. At \$230 million in the first quarter, this result is 11% higher than in the same quarter of 2022¹⁵ and is mainly explained by the contribution of the risk adjustment release and the CSM recognized for services provided as a result of very good business growth in the last 12 months. Expected insurance earnings growth was particularly strong in the US Operations segment (+26%), while the Insurance, Canada segment posted sustained growth (+11%).

Impact of new insurance business^t – Impact of new insurance business is the point-of-sale losses of writing new insurance business identified as onerous under IFRS 17 during the period. The expected profit to be realized in the years after a contract is issued is expected to cover the loss incurred at the time of issue. Note that the point-of-sale gains of writing new insurance business are recorded in the contractual service margin instead of immediately benefiting net income. The impact of new insurance business was \$14 million during the three-month period ended March 31, 2023. This result is explained by strong sales and retention results in Group Insurance and, to a lesser extent, strong individual insurance sales in the U.S.

Core insurance experience gains (losses)^t – Core insurance experience gains (losses) are composed of differences between expected and actual insurance claims and expenses as measured by IFRS 17, and of other specific experience items. A \$10 million loss was recorded during the first quarter. Experience was favourable for disability, and iAAH recorded lower claims than expected. These gains were more than offset by higher mortality claims, which triggered a corresponding reserve-related gain in the CSM, and by a loss in the Wealth sector due to higher expenses and other various small items. For the most part, the experience loss due to expenses is expected to reverse in the coming quarters.

Core insurance service result^{$^{+}} – This measure is the sum of the expected insurance earnings, the impact of new insurance business and the core insurance experience gains or losses. At $206 million in the first quarter, this measure was 11% higher than a year earlier.¹⁵ The variance is explained by the results of the three aforementioned components.</sup>$

Core net investment result^{$^{+}} – The core net investment result corresponds to net investment income net of finance expenses from contract liabilities and net of investment-related expenses that are part of core earnings. It includes all material credit-related experience impacts. At $139 million in the first quarter, this result is 9% higher than in the same quarter of 2022.¹⁵ This performance was achieved in spite of lower equity markets compared to a year ago, and is essentially the result of the investment portfolio optimization that occurred throughout 2022 and the rise in interest rates in 2022.</sup>$

Core non-insurance activities^t – Core non-insurance activities are revenues net of expenses for non-insurance activities, including but not limited to mutual funds, wealth distribution, insurance distribution, group insurance administrative services only (ASO) business and non-insurance dealer services activities. Core non-insurance activities amounted to \$70 million during the first quarter, an increase of 6% compared to the same period in 2022.¹⁵ This increase is mainly attributable to a strong result from the wealth distribution affiliates, which was partly offset by a lower result from the Dealer Services division in the U.S.

Core other expenses^{$^{+}} – Core other expenses are expenses not attributable to either insurance contracts or non-insurance activities, including but not limited to corporate expenses and financing charges on debentures. At $127 million in the first quarter, this result compares to $101 million in the same quarter of 2022.¹⁵ The increase is mainly the result of the accelerated digital transformation, the enhanced employee experience to support talent retention, and regulatory compliance projects, primarily with regard to IFRS 17 and Quebec's Law 25 on privacy.</sup>$

Core income taxes⁺ – Core income taxes represent the value of amounts payable under the tax laws and include both tax payable and deferred income taxes. A life insurer's investment income taxes and premium taxes are not included in these amounts. The tax charge included in core earnings during the first quarter was \$68 million, for an effective tax rate of 23.6%. The tax charge was increased in the first quarter by a one-time retroactive adjustment.

Dividends/distributions on equity instruments⁺ – Dividends and distributions on equity instruments amounted to \$3 million in the first quarter and correspond to dividends on preferred shares issued by a subsidiary and distributions on other equity instruments.

All of these elements together constitute the core earnings result of \$217 million for the first quarter of 2023.

¹⁵ Caution should be used when comparing 2023 results with 2022 restated results under IFRS 17 and IFRS 9 (see the Note regarding 2022 restated results on page 2).

ANALYSIS ACCORDING TO THE FINANCIAL STATEMENTS

The following analysis should be read in conjunction with Note 19 "Segmented Information" in the Company's unaudited interim condensed consolidated financial statements.

Consolidated Income Statements		First quarter	
(In millions of dollars)	2023	2022 ¹⁶	Variation
Insurance service result			
Insurance revenue	1,359	1,230	129
Insurance service expenses and net expenses from reinsurance contracts	(1,153)	(1,045)	108
	206	185	21
Net investment result			
Net investment income	1,507	(4,725)	6,232
Finance income (expenses) from insurance and reinsurance contracts and change in			
investment contracts and interest on deposits	(1,229)	4,600	(5,829)
	278	(125)	403
Other revenues	369	394	(25)
Other expenses	(499)	(489)	10
	(130)	(95)	(35)
Income before income taxes	354	(35)	389
Income tax (expense) recovery	(81)	16	97
Net income	273	(19)	292
Dividends on preferred shares issued by a subsidiary and distributions on other			
equity instruments	(3)	(6)	(3)
Net income attributed to common shareholders	270	(25)	295

Revenues

The following table presents the composition of revenues by business segment.

Revenues by Business Segment

				First quarter			
(In millions of dollars)	Insurance Canada	Wealth Management	US Operations	Investment	Corporate	Consolidation adjustments	Total
Insurance revenue	843	219	297	_	_	_	1,359
Insurance revenue (2022) ¹⁶	753	198	279	_	_	_	1,230
Variation vs. 2022	90	21	18	—	_	-	129
Net investment income	_	27	_	1,480	_	_	1,507
Net Investment income (2022) ¹⁶	_	6	_	(4,731)	_	_	(4,725)
Variation vs. 2022		21		6,211		_	6,232
Other revenues	48	294	42	7	_	(22)	369
Other revenues (2022) ¹⁶	41	317	51	8	_	(23)	394
Variation vs. 2022	7	(23)	(9)	(1)	_	1	(25)

Insurance service result

Insurance revenue – The \$129 million increase in insurance revenue for the first quarter of 2023 compared to the same period in 2022 is mainly explained by business growth for Insurance, Canada, Wealth Management and US Operations sectors. This business growth is mainly reflected in higher revenues from the contractual service margin recognized for services provided and from revenues regarding contracts measured under the premium allocation approach.

¹⁶ Caution should be used when comparing 2023 results with 2022 restated results under IFRS 17 and IFRS 9 (see the Note regarding 2022 restated results on page 2).

Insurance service result – The \$21 million increase in insurance service result for the first quarter of 2023 compared to the same period in 2022 is explained by higher insurance revenue, which is mostly offset by higher insurance service expenses and net expenses from reinsurance contracts. The increase in these expenses is mainly due to business growth in the last twelve months in the Insurance, Canada sector.

Net investment result

Net investment income – The \$6,232 million increase in net investment income for the first quarter of 2023 compared to the first quarter of 2022¹⁷ is largely due to an increase in fair value of bonds supporting the insurance contract liabilities during the first quarter of 2023 due to a decrease in interest rates. For the same period of 2022,¹⁷ a significant rise in interest rates decreased the fair value of these assets.

Net investment result – The \$278 million net investment result during the first quarter of 2023 benefited from favourable variations in equity markets and interest rates. For the first quarter of 2022,¹⁷ the impact of market variations on the net investment result was not favourable.

Other revenues and other expenses

Other revenues – The \$25 million decrease in other revenues for the first quarter of 2023 compared to the same period in 2022 is mostly explained by lower fee income collected in Wealth Management sector from mutual funds and wealth distribution businesses. For the same period, a decrease in sales in the Dealer Services division of the US Operations sector due an unfavourable business mix and lower sales was mostly offset by business growth in the Insurance, Canada sector.

Other expenses – The \$10 million increase in other expenses for the first quarter of 2023 compared to the same period in 2022 is mainly the result of the accelerated digital transformation, the enhanced employee experience to support talent retention, and regulatory compliance projects, primarily with regard to IFRS 17 and Quebec's Law 25 on privacy. The impact of these expenses was offset in part by lower expenses for mutual funds and wealth distribution businesses due to lower assets under management and administration.

Income Taxes

For the first quarter of 2023, the Company recorded an income tax expense of \$81 million versus an income tax recovery of \$16 million in 2022. These amounts are consistent with the variation in income before income taxes and adjustments for current and prior years.

Net Income Attributed to Common Shareholders

Net income attributed to common shareholders totalled \$270 million for the first quarter of 2023, compared to a loss of \$25 million for the same period last year. The variation is primarily explained by the factors mentioned in this section.

The following table presents a summary of iA Financial Corporation's financial results for the last five quarters.

Selected Financial Data								
	2023	2022 ¹⁷						
(In millions of dollars, unless otherwise indicated)	Q1	Q4	Q3	Q2	Q1			
Revenues (Insurance revenue, net investment income and other revenues)	3,235	2,031	1,822	(2,348)	(3,101)			
Net income attributed to common shareholders	270	181	1	152	(25)			
Earnings per common share (in dollars)								
Basic	2.59 \$	1.72 \$	0.01\$	1.41\$	(0.23) \$			
Diluted	2.58 \$	1.71\$	0.01\$	1.41\$	(0.23) \$			

Related Party Transactions

There are no material related party transactions outside the normal course of business to report for the first quarter of 2023.

Liquidity

To honour its commitments, the Company maintains a sufficient level of liquidity by holding a proportion of marketable high-quality securities and strictly managing cash flows and matching.

¹⁷ Caution should be used when comparing 2023 results with 2022 restated results under IFRS 17 and IFRS 9 (see the Note regarding 2022 restated results on page 2).

Given the volatility of the financial markets, the Company carries out simulations to measure its liquidity needs under various scenarios, some of which can be qualified as extreme. In light of the simulations carried out, and given the quality of its investment portfolio, the Company believes its current level of liquidity is not an issue.

For more information on liquidity risk and how this risk is managed, refer to the "Risk Management" section of the Company's 2022 Annual Report.

The Company also has certain investment commitments as well as a line of credit. Its investment commitments correspond to various contractual commitments related to commercial and residential loan offers, private placements, joint ventures and real estate which are not reflected in the financial statements and may not be fulfilled.

For more information on the Company's commitments, refer to Note 22 of the Company's unaudited interim condensed consolidated financial statements for the first quarter of 2023.

Accounting Policies and Main Accounting Estimates

The Company's first quarter unaudited interim condensed consolidated financial statements were prepared as outlined in Note 1 "General Information" of the financial statements.

The preparation of financial statements requires management to exercise judgment and make estimates and assumptions that affect the reported amounts of assets and liabilities, net income and additional information. Actual results could differ from management's best estimates. Management has exercised its judgment and made estimates and assumptions as outlined in Note 2 b) of the unaudited interim condensed consolidated financial statements for the first quarter of 2023.

More information on new accounting policies applied and future changes in accounting policies is presented in Note 3 "Changes in Accounting Policies" and in Note 4 "Impact of IFRS 17 and IFRS 9 Adoption" of the unaudited interim condensed consolidated financial statements for the first quarter of 2023.

ANALYSIS OF CSM MOVEMENT

The contractual service margin, or CSM, is an IFRS 17 metric that gives an indication of future profits and that is factored as available capital in the calculation of the solvency ratio.¹⁸ However, this metric is not comprehensive as it does not consider required capital, as well as non-insurance and PAA¹⁹ insurance businesses. Organic CSM growth is a component of organic capital generation, a more comprehensive metric.

The following table presents the evolution of the CSM.

In the first quarter of 2023, the CSM increased by \$182 million to reach nearly \$5.8 billion at March 31, 2023.

The organic CSM movement represents the ongoing CSM value creation calculated before the impact of items that add undue volatility to the total CSM, such as macroeconomic variations. In the first quarter, the CSM increased organically by \$74 million. This result was mainly supported by the impact of new insurance business of \$168 million in the first quarter.

CSM growth this quarter was supported by:

- the favourable impact of management actions, which reflects improved profit margin on segregated funds;
- the favourable impact of financial risk from the good performance of equity markets; and
- insurance experience gains from reserve releases which were triggered by corresponding mortality losses that impacted earnings.

CSM growth was tempered by:

- insurance experience losses due to unfavourable policyholder behaviour; and
- lower than expected sales for segregated funds, which led to a lower than expected impact on new insurance business
 and to an experience loss. This can be explained by the preference of Wealth Management clients for cash equivalent
 products in a volatile market environment, which led to higher levels of deposits in non-insurance savings products, for
 which no CSM is measured, versus segregated funds, for which performance is captured by the CSM.

¹⁸ The CSM, excluding the CSM for segregated funds, counts as Tier 1 capital in the solvency ratio calculation.

¹⁹ PAA: Premium Allocation Approach.

CSM MOVEMENT ANALYSIS - CONSOLIDATED

		First quarter		
(In millions of dollars, unless otherwise indicated)	2023	2022 ²⁰	Variation	
CSM - Beginning of period	5,574	5,507	1%	
Organic CSM movement				
Impact of new insurance business	168	203		
Organic financial growth ²¹	71	63		
Insurance experience gains (losses) ²²	(18)	3		
CSM recognized for services provided	(147)	(125)		
Sub-total - Organic CSM movement	74	144	(49%)	
Non-organic CSM movement				
Impact of change in assumptions and management actions	60	5		
Impact of financial risk	49	(60)		
Currency impact	(1)	(5)		
Sub-total - Non-organic CSM movement	108	(60)		
Total - CSM movement	182	84	117%	
CSM - End of period	5,756	5,591	3%	

FINANCIAL POSITION

Capitalization [†]			
(In millions of dollars)	March 31, 2023	December 31, 2022	March 31, 2022
Equity			
Share capital and contributed surplus	1,678	1,692	1,732
Preferred shares issued by a subsidiary and other equity instruments	375	525	525
Retained earnings and accumulated other comprehensive income	5,024	4,910	4,918
Total shareholders' equity	7,077	7,127	7,175
Debentures	1,500	1,500	1,498
Total capital structure	8,577	8,627	8,673

The Company's capital totalled nearly \$8.6 billion at March 31, 2023, down \$50 million from December 31, 2022. The quarterly variation is primarily due to the preferred share redemption outlined in the Highlights section of this document, which was partly offset by the increase in retained earnings.

Solvency			
(In millions of dollars, unless otherwise indicated)	March 31, 2023	December 31, 2022 ²⁰	March 31, 2022 ²³
Available capital			
Tier 1	5,109	2,013	2,609
Tier 2	3,337	2,364	2,078
Surplus allowance and eligible deposits	2,379	4,621	4,876
Total	10,825	8,998	9,563
Base solvency buffer	7,279	7,481	7,365
Solvency ratio [†]	149%	126%	132%

²⁰ Caution should be used when comparing 2023 results with 2022 restated results under IFRS 17 and IFRS 9 (see the *Note regarding 2022 restated results* on page 2). ²¹ Organic financial growth is the movement of the CSM from expected asset returns and from interest accreted based on locked-in discount rates at initial recognition.

²² Insurance experience gains and losses correspond to non-financial experience that relates to future services (e.g., policyholder behaviour that differs from expectations) on non-onerous contracts.

²³ Ratio calculated under the IFRS 4 accounting standard and with the capital standard applicable in 2022.

The Company ended the first quarter of 2023 with a solvency ratio[†] of 149%, compared with 126%²⁴ at the end of the previous quarter and 132%²⁴ a year earlier. This result is well above the Company's operating target of 120%. The twenty-three percentage point increase in the first quarter is explained by better recognition of the Company's financial strength under IFRS 17 and IFRS 9 and, to a lesser extent, to the contribution of organic capital generation. These favourable items were partly offset by the \$150 million preferred share redemption, the \$111 million in share buybacks (NCIB), unfavourable macroeconomic variations and the impacts of adjustments to the investment portfolio. Part of these impacts are expected to reverse in the second quarter.

During the first quarter, the Company organically generated \$125 million in additional capital. As disclosed at the Investor Session held on March 28, 2023, the Company's organic capital generation target for 2023 is \$600+ million.

Financial Leverage			
	March 31, 2023	December 31, 2022	March 31, 2022
Financial leverage ratio ^{†,25}	14.7%	16.0%	15.8%
Coverage ratio [†]	11.8x	5.7x ²⁶	N/A

The financial leverage ratios decreased during the first quarter due to the preferred share redemption, as outlined in the Highlights section of this document. The coverage ratio was 11.8x on March 31, 2023. Note that the calculation of this metric includes profits from the first nine months of 2022.²⁴

Book Value per Common Share ²⁷ and Market Capitalization			
	March 31, 2023	December 31, 2022	March 31, 2022
Book value per common share ²⁷	\$64.69	\$63.00	\$61.80
Number of common shares outstanding	103,568,109	104,772,775	107,643,177
Value per share at close	\$85.66	\$79.27	\$76.01
Market capitalization	\$8,872M	\$8,305M	\$8,182M

Book value per common share²⁷ was \$64.69 at March 31, 2023, up 3% from December 31, 2022, and up 5% over the last twelve months. The variation for the quarter is mostly attributable to the contribution of retained earnings for the period.

The number of common shares outstanding decreased by 1,204,666 during the quarter. This decrease is due to the Company's redemption and cancellation of 1,344,066 outstanding common shares under the NCIB program, which was partly offset by the exercise of stock options under the stock option plan for senior managers.

The Company's market capitalization was nearly \$8.9 billion at March 31, 2023, up 7% in the first quarter and up 8% in the previous 12-month period, primarily due to the change in the Company's common stock price, which more than offset the impact of the aforementioned decrease in the number of shares outstanding.

Under the current Normal Course Issuer Bid (NCIB), the Company can redeem, between November 14, 2022 and November 13, 2023, up to 5,265,045 common shares, representing approximately 5% of the 105,300,913 issued and outstanding common shares as at November 1, 2022. As highlighted above, a total of 1,344,066 shares were redeemed and cancelled during the quarter, for a total value of \$111 million. A total of 1,900,954 shares, or 1.8% of the issued and outstanding common shares as at November 1, 2022, were redeemed between November 14, 2022 and March 31, 2023.

²⁴ Ratio calculated under the IFRS 4 accounting standard and with the capital standard applicable in 2022.

²⁵ Calculated as: Debentures, preferred shares issued by a subsidiary and other equity instruments/(Capital structure + post-tax contractual service margin (CSM)[†])

²⁶ Caution should be used when comparing 2023 results with 2022 restated results under IFRS 17 and IFRS 9 (see the *Note regarding 2022 restated results* on page 2).

²⁷ Book value per common share is a financial measure calculated by dividing the common shareholders' equity by the number of common shares outstanding at the end of the period; all components of this measure are IFRS measures.

INVESTMENTS

Investment Mix			
(In millions of dollars, unless otherwise indicated)	March 31, 2023	December 31, 2022	March 31, 2022
Book value of investments	40,662	39,255	41,791
Allocation of investments by asset class			
Bonds	68.3%	68.2%	70.3%
Stocks	9.5%	10.3%	9.7%
Loans	9.2%	9.4%	9.3%
Investment properties	4.4%	4.6%	4.5%
Cash and short-term investments	4.8%	3.5%	3.4%
Other	3.8%	4.0%	2.8%
Total	100.0%	100.0%	100.0%

The total value of the investment portfolio was more than \$41 billion at March 31, 2023, up 4% from December 31, 2022. The increase is primarily explained by the impact of decreasing interest rates on the fair value of the portfolio. The above table shows the main asset classes that make up the Company's investment portfolio.

Quality of Investments			
(In millions of dollars, unless otherwise indicated)	March 31, 2023	December 31, 2022	March 31, 2022
Bonds – Proportion rated BB or lower	0.80%	0.90%	1.00%
Mortgages – Proportion of securitized and insured loans ²⁸	23.0%	23.3%	25.7%
Mortgages – Proportion of insured loans	48.0%	47.5%	46.6%
Investment properties – Occupancy rate	85.7%	88.3%	91.4%
Car loans – Net Impaired loans as a percentage of gross loans	0.33%	0.35%	0.26%
Car loans – Total allowance for credit losses (ACL) as a percentage of gross loans	4.89%	4.93%	3.30%

The indicators in the above table confirm the quality of the investment portfolio. For investment properties, the occupancy rate remained at a reasonable level, above that of the Canadian office market.

Derivative Financial Instruments			
(In millions of dollars, unless otherwise indicated)	March 31, 2023	December 31, 2022	March 31, 2022
Total notional amount (\$B)	42	38	30
Company's credit risk			
AA - or higher	100%	100%	100%
A +	_	_	_
Positive fair value	985	990	633
Negative fair value	1,250	1,465	1,123

The Company uses derivative financial instruments in the normal course of managing the risks associated with fluctuations in interest rates, stock markets, currencies and the fair value of invested assets. These instruments are composed of various types of contracts, including interest rate swaps, market index and exchange rate contracts, forward agreements, futures contracts, and market index and currency options.

Derivative financial instruments are used as part of the Company's hedging program designed to alleviate the sensitivity of segregated fund guarantees to interest rate and stock market fluctuations. They are also used to hedge the Company's foreign exchange and interest rate risks and as part of investment strategies to reduce the Company's risk profile.

²⁸ A marginal portion of the securitized and insured loans may be uninsured at the end of the quarter.

The positive fair value represents the amounts payable to the Company by the different counterparties. This amount fluctuates from one period to another according to changes in interest rates, equity markets and exchange rates. Conversely, negative fair value represents the amount payable by the Company to the different counterparties.

For more information, refer to Note 5 and Note 8 of the Company's unaudited interim condensed consolidated financial statements.

DECLARATION OF DIVIDEND

The Board of Directors of iA Financial Corporation approved a quarterly dividend of \$0.7650 per share on the Company's outstanding common shares, representing an increase of 9 cents per share or 13% compared to the dividend paid in the previous quarter.

The Board of Directors of iA Insurance approved a quarterly dividend of \$0.2875 per Non-Cumulative Class A Preferred Share – Series B. In the first quarter of 2023, iA Insurance paid no dividend to its sole common shareholder, iA Financial Corporation. For the second quarter of 2023, the Board of Directors of iA Insurance approved the declaration of a dividend of \$200 million to its sole common shareholder, iA Financial Corporation.

Following are the amounts and dates of payment and closing of registers for the iA Financial Corporation common shares and iA Insurance preferred shares.

Declaration of Dividend				
	Amount	Payment date	Closing date	
Common share – iA Financial Corporation	\$0.7650	June 15, 2023	May 26, 2023	
Class A Preferred Share – Series B – iA Insurance	\$0.2875	June 30, 2023	May 26, 2023	Non-cumulative dividend

For the purposes of the *Income Tax Act* (Canada) and any corresponding provincial or territorial tax legislation, all dividends paid by iA Financial Corporation on its common shares and by iA Insurance on its preferred shares are eligible dividends.

Reinvestment of Dividends

Registered shareholders wishing to enrol in the Company's Dividend Reinvestment and Share Purchase Plan (DRIP) so as to be eligible to reinvest the next dividend payable on June 15, 2023 must ensure that the duly completed form is delivered to Computershare no later than 4:00 p.m. on May 18, 2023. Enrolment information is provided on iA Financial Group's website at <u>ia.ca</u> under *About iA*, in the *Investor Relations/Dividends* section. Common shares issued under the Company's DRIP will be purchased on the secondary market and no discount will apply.

RISK MANAGEMENT – UPDATE

The "Risk Management – Update" section of this Management's Discussion and Analysis contains certain information required under IFRS 7 *Financial Instruments: Disclosures* of the International Financial Reporting Standards (IFRS) regarding the nature and scope of the risks arising from financial instruments. This information, which appears in the shaded sections, is an integral part of the Unaudited Interim Condensed Consolidated Financial Statements for the period ended March 31, 2023, given that the standard permits cross-references between the Notes to the Financial Statements and the Management's Discussion and Analysis. Because of the references made to the financial statements, the terminology used in this section is generally aligned with what is found in the financial statements.

As at March 31, 2023, the Company updated some portions of its 2022 Annual Report "Risk Management" section. Considering the Unaudited Interim Condensed Consolidated Financial Statements are prepared in accordance with IAS 34 *Interim Financial Reporting* and therefore do not contain all the information required in complete annual financial statements, they should be read in conjunction with the consolidated financial statements for the year ended December 31, 2022 as well as the 2022 Annual Report, which were prepared in accordance with IFRS 4 and IAS 39. Thus, the Risk Management disclosure found in the 2022 Annual Report is relevant for the Unaudited Interim Condensed Consolidated Financial Statements as at March 31, 2023, except for the sections below, which have been updated. The Company's risk profile has not changed significantly with respect to strategic risk, credit risk, liquidity risk, model risk, operational risk, and legal, regulatory and reputational risk.

Insurance Risk

Insurance risk is the risk of financial loss arising from higher claims than anticipated during product design and pricing. This category is associated with the following risk factors:

Policyholder Behaviour – Risk of unfavourable variability in the level, trend or volatility of lapse rates or premium payment pattern compared to assumptions.

Mortality – Risk of unfavourable variability in the level, trend or volatility of mortality rates.

Morbidity – Risk of unfavourable variability in the level, trend or volatility which represents an increase in occurrence rates or a decrease in termination rates for disability or illness insurance claims.

Expenses – Risk of unfavourable variability in the cost of servicing and maintaining in-force policies and associated indirect expenses.

Other Insurance Risks – The Company is also exposed to other insurance risks, which do not have a significant impact on the Company's financial statements.

Insurance risk can occur at different stages in a product's life, either during product design and pricing, during underwriting or claims settlement, or when calculating the insurance contract liabilities (assets). The Company has put controls and processes in place at each of these stages to ensure appropriate management of insurance risk.

Every year, the appointed actuary values the policy liabilities for the Company's financial statements prepared in accordance with IFRS. He also ensures that the valuation conforms to accepted actuarial practice in Canada and that the Company's financial statements fairly present the results of the valuation.

Sensitivity Analysis – The significant assumptions used in the valuation of insurance contracts are policyholder behaviour, mortality, morbidity and expenses. The following December 31, 2022 sensitivity analysis, updated to consider the application of the IFRS 17 and IFRS 9 standards, shows the immediate impact on net income and equity, as well as on the contractual service margin of a reasonably possible permanent deterioration in these assumptions, which have the greatest impact on the estimates of future cash flows with all other assumptions unchanged. This analysis presents the sensitivities both before and after risk mitigation by reinsurance contracts. An improvement of the same percentage in those assumptions would have a similar impact, but in the opposite direction.

		As at December 31, 2022			
	Net income	Net income and Equity		rvice margin	
(In millions of dollars)	Gross	Net	Gross	Net	
Policyholder behaviour					
Impact of 10% deterioration ³⁰	30	30	(535)	(570)	
Mortality					
Impact of 2% deterioration for insurance products ³¹	(15)	(25)	(270)	(90)	
Impact of 2% deterioration for annuity products ³²	5	5	(35)	(30)	
Morbidity					
Impact of 5% deterioration ³³	(25)	(25)	(90)	(50)	
Expenses					
Impact of 5% deterioration ³⁴	_		(100)	(100)	

Immediate Sensitivity of Significant Assumptions Used For the Valuation of Insurance Contract Liabilities (Assets) Gross and Net of Reinsurance²⁹

For more information on the management of insurance risk, refer to Note 10 of the Company's March 31, 2023 Unaudited Consolidated Financial Statements.

Market Risk

The Company is exposed to market risk, which is the risk that the fair value or future cash flows of an insurance contract or a financial instrument will fluctuate due to variations in market risk factors. This category includes, among other things, interest rate and credit spread risk, equity risk and exchange rate risk.

²⁹ These sensitivities are rounded to the nearest 5 million dollars and represent immediate impacts of a change in assumptions. They are also adjusted to reflect the adjustability of products, when applicable.

³⁰ Assuming 90% of the expected lapse rates for lapse-supported products and 110% of the expected lapse rates for other products.

³¹ Assuming 102% of expected mortality rates for products where an increase in mortality rates increases insurance contract liabilities (assets).

³² Assuming 98% of expected mortality rates for products where a decrease in mortality rates increases insurance contract liabilities (assets).

³³ Assuming 95% of the expected termination rate when the insured is or becomes disabled and 105% of the expected occurrence rate when the insured is active.

³⁴ Assuming 105% of expected expenses for servicing and maintaining in-force policies.

The Company has established a risk appetite and tolerance framework along with investment policies that contain a variety of quantitative measures designed to limit the impact of these risk factors. These policies are reviewed periodically, and any modifications are submitted to the Board of Directors for approval. Investment management policy and investment policy compliance are monitored regularly, and the results are reported to the Board of Directors' Investment Committee at least quarterly.

Interest Rate and Credit Spread Risk – One of an insurer's fundamental activities is to invest client premiums for the purpose of paying future benefits, whose maturity date may be uncertain and potentially a long time in the future, such as death benefits and annuity payments. Interest rate and credit spread risk is the risk of financial loss associated with fluctuations in interest rates or credit spreads. It can occur if the asset cash flows cannot be reinvested at high enough interest rates compared to the interest rates and implied credit spreads on the corresponding liabilities, or if an asset needs to be liquidated in order to replicate the liability cash flows and therefore a loss in market value of the liquidated asset occurs due to rising interest rates or rising credit spreads. This risk depends on the Company's asset allocation, asset/liability positioning, as well as external factors that have a bearing on the markets, the nature of the built-in product guarantees and the policyholder options.

To mitigate these risks, the Company has developed a liability replicating process that considers the characteristics of the financial liabilities associated with each type of annuity and insurance product. Some of the important factors considered in the replicating process include the structure of projected cash flows and the degree of certainty with regard to their maturity, the type of return (fixed or variable), the existence of options or guarantees inherent in the assets and liabilities, and the availability of appropriate assets in the marketplace. This replication process then allows the Company to determine and select investment strategies to meet its overall risk-adjusted return objectives within its various risk appetite and tolerance limits.

Investment strategies are defined based on the characteristics of the financial liabilities associated with each product. Two of the Company's key strategies are described below.

1- Total Portfolio Management (TPM) Strategy

This strategy relates to the vast majority of the Company's general fund insurance contract liabilities (assets), investment contract liabilities and deposits. It encompasses, among other things, individual and group insurance products, annuities, and guaranteed interest accounts. It mainly covers liabilities of all maturity types and liability cash flow structures. For this category, the Company advocates an investment management strategy designed to optimize the long-term returns on the assets while maintaining strict asset/liability replicating criteria. Among other things, liability replicating portfolio techniques are used and combined with key rate and credit spread duration replicating limits to mitigate overall risk exposures. The Company has established interest rate risk and credit spread risk limits in its Risk Appetite and Tolerance Statement. Diversification is a key principle and belief guiding the overall asset allocation and exposure limits.

The Company uses high-quality assets, primarily made up of long-term fixed income securities (government, corporate and private debt) and non-fixed income assets (private equity, investment property, infrastructure, common and preferred shares, market indexes, market index options and investment fund units), to optimize the risk and return of this liability category. The asset allocation aims to achieve an optimal return, taking into account capital requirements, expectations regarding the interest rate structure and performance of the stock markets. At the same time, the strategy takes into account the constraints imposed by the Risk Appetite and Tolerance Statement and investment policies.

Derivatives can also be utilized to improve the portfolio's asset/liability positioning or its risk-adjusted return.

2- Universal Life Policy Accounts Strategy

This strategy relates to the Company's general fund insurance contract liabilities (assets) linked to Universal Life policy accounts. The returns on these liabilities are determined on the basis of a market or portfolio index. For these liabilities, the replicating process is carried out using assets whose characteristics correspond to those of the liabilities, or to those of the benchmark index, to strictly replicate the returns credited to the underlying accounts.

For managed index accounts and managed accounts where the return varies based on a fund or an index, the impact on net income of a change in the stock markets applied to the assets would be negligible, since an equivalent change would be applied to the corresponding liabilities.

Ultimate Discount Rate Risk – The Company estimates interest rates beyond 30 years since these data are not observable on the market. To establish a discount rate curve, an ultimate discount rate is set and a grading methodology is applied between the last point of the observable data and the ultimate discount rate. An ultimate discount rate represents the sum of two assumptions: an ultimate risk-free rate and an ultimate illiquidity premium. Both assumptions may change from time to time and such variations have an effect on the net income of the Company.

Equity Risk – Equity risk represents the risk of financial loss resulting from a change in equity market values. The Company is exposed to this risk in various ways as part of its regular operations, through: a) the income on assets held in the general fund; b) the effects on insurance contract liabilities (assets) of Universal Life policy funds and of segregated fund products; and c) net revenues on assets under management and on assets under administration.

In order to ensure sound management of the market exposure, the Company's Risk Appetite and Tolerance Statement and investment policies define quantitative and qualitative limits for the use of non-fixed income assets. The target asset mix in the form of non-fixed income assets is designed to maximize the Company's risk-adjusted returns.

The investment policies allow the Company to use derivative financial instruments. The use of these instruments, however, must comply with the risk appetite and tolerance limits and investment policy limits, including a minimum credit rating for the counterparty financial institution.

During the period ended March 31, 2023, derivative financial instruments were used as part of yield enhancement strategies. The use of market index options allows the Company to maintain an exposure to stock markets while limiting potential financial losses. They were also used as part of the hedging program for segregated fund guarantees and to hedge the risk associated with Universal Life policy funds.

Market Risk Immediate Sensitivities

Caution Regarding Immediate Sensitivities – Sensitivities are provided in this section for certain risks. The sensitivities are projected using internal models at the reporting date and reflect the Company's assets and liabilities at that date. These sensitivities measure the impact of changing one factor at a time and assume that all other factors remain unchanged. Sensitivities include the impact of rebalancing equity and interest rate hedges as expected with the Company's dynamic hedging program used for guarantees on segregated funds. They exclude any subsequent actions on the Company's investment portfolio.

For solvency ratio sensitivities, it is assumed that no scenario switch occurs when estimating the impact on the interest rate risk under CARLI (CARLI interest rate risk is assessed under four different interest rate scenarios, and the scenario leading to the highest capital requirement is chosen as the worst scenario for each geographic region).

Actual results can differ significantly from these estimates for a variety of reasons, including the interaction among these factors when more than one changes: changes in business mix, changes in actuarial and investment assumptions, changes in investment strategies, actual experience differing from assumptions, the effective tax rate, market factors, the fact that sensitivities represent simplified scenarios (e.g., parallel shift of interest rates versus non-parallel movements) and limitations of our internal models. Also, changes in factors that are less than or more than the changes tested may not be linear. For these reasons, the sensitivities should only be viewed as directional estimates of the underlying sensitivities for the respective factors based on the assumptions outlined below.

Immediate sensitivities refer to the instantaneous effects on asset and liability values, ignoring any effects on future revenues and expenses. They should be used with caution to estimate financial impacts from market variations for a quarter. Immediate sensitivities assume an immediate market variation followed by a normally expected market evolution for the rest of the quarter. In other words, immediate sensitivities could be roughly interpreted as the difference between an actual market variation for a quarter versus the expectation for this quarter. For example, for public equity markets where growth is normally expected, flat market values for a guarter would be equivalent to an immediate decline in market values.

Interest Rate and Credit Spread Immediate Sensitivities - An analysis of the Company's sensitivity to an immediate change in risk-free interest rates, corporate bond credit spreads and provincial government bond credit spreads is presented below. Each sensitivity assumes that all other assumptions remain unchanged. Considering that the Company manages these risks by looking jointly at financial instruments and insurance contracts, it analyzes and discloses its sensitivities on a net basis.

	As at Marc	h 31, 2023	As at December 31, 2022 ³⁵		
(In millions of dollars, unless otherwise indicated	50 basis point decrease	50 basis point increase	50 basis point decrease	50 basis point increase	
Net income ³⁶	50	(75)	50	(75)	
Equity ^{36,37}	50	(75)	50	(50)	
Contractual service margin ³⁶	(25)	25	(25)	25	
Solvency ratio ³⁸	(0.5% points)	_	N/A ³⁹	N/A ³⁹	

Sensitivities as at December 31, 2022 are not fully representative of the 2023 risk profile as the transition of the Company's invested asset portfolio for asset/liability management purposes under IFRS 17 and IFRS 9 was not fully completed until 2023.

These sensitivities are rounded to the nearest 25 million dollars.

³⁷ The impact on equity includes the impact on net income and the remeasurement impact of post-employment benefits.

These sensitivities are rounded to the nearest 0.5 percentage point.

³⁹ The new CARLI capital guideline adapted to IFRS 17 and IFRS 9 was only effective starting January 1, 2023.

Immediate Impact of an Immediate Parallel Shift of Corporate Bond Credit Spreads						
	As at Marc	h 31, 2023	As at December 31, 2022 ⁴⁰			
(In millions of dollars, unless otherwise indicated	50 basis point decrease	50 basis point increase	50 basis point decrease	50 basis point increase		
Net income ⁴¹	25	(25)	_	(25)		
Equity ^{41,42}	-	(25)	_	(25)		
Contractual service margin ⁴¹	-	-	_	-		
Solvency ratio ⁴³	(2.0% points)	1.5% points	N/A ⁴⁴	N/A ⁴⁴		

Immediate Impact of an Immediate Parallel Shift of Provincial Government Bond Credit Spreads

	As at Marc	ch 31, 2023	As at December 31, 2022 ⁴⁰			
(In millions of dollars, unless otherwise indicated	50 basis point decrease	50 basis point increase	50 basis point decrease	50 basis point increase		
Net income ⁴¹	(25)	_	(25)	_		
Equity ^{41,42}	(25)	_	(25)	_		
Contractual service margin ⁴¹	(100)	75	(100)	75		
Solvency ratio ⁴³	0.5% points	(0.5% points)	N/A ⁴⁴	N/A ⁴⁴		

Ultimate Discount Rate Immediate Sensitivities – An analysis of the Company's sensitivity to an immediate change in the ultimate discount rate assumption used to establish insurance contract liabilities (assets) is presented below. Each sensitivity assumes that all other assumptions remain unchanged.

Immediate Impact of an Immediate Change in Ultimate Discount Rate Assumption Used For the Valuation of Insurance Contract Liabilities (Assets)

	As at Marc	h 31, 2023	As at December 31, 2022			
(In millions of dollars, unless otherwise indicated	10 basis point decrease	10 basis point increase	10 basis point decrease	10 basis point increase		
Net income ⁴⁵	(60)	50	(50)	60		
Equity ⁴⁵	(60)	50	(50)	60		
Contractual service margin ⁴⁵	_	_	_	_		

Public Equity Immediate Sensitivities – An analysis of the Company's sensitivity to an immediate change in public equity market values is presented below and assumes that all other assumptions remain unchanged. Considering that the Company manages this risk by looking jointly at financial instruments and insurance contracts, it analyzes and discloses its sensitivity on a net basis.

⁴¹ These sensitivities are rounded to the nearest 25 million dollars.

⁴⁰ Sensitivities as at December 31, 2022 are not fully representative of the 2023 risk profile as the transition of the Company's invested asset portfolio for asset/liability matching purposes under IFRS 17 and IFRS 9 was not fully completed until 2023.

⁴² The impact on equity includes the impact on net income and the remeasurement impact of post-employment benefits.

⁴³ These sensitivities are rounded to the nearest 0.5 percentage point.

⁴⁴ The new CARLI capital guideline adapted to IFRS 17 and IFRS 9 was only effective starting January 1, 2023.

⁴⁵ These sensitivities are rounded to the nearest 10 million dollars.

Immediate Impact of an Immediate Change in Public Equity Market Values⁴⁶

	As at March 31, 2023									
(In millions of dollars, unless otherwise indicated)	25% decrease	10% decrease	10% increase	25% increase						
Net income ⁴⁷	(150)	(75)	100	200						
Equity ^{47,48}	(150)	(75)	100	200						
Contractual service margin ⁴⁷	(475)	(200)	200	400						
Solvency ratio ⁴⁹	2.5% points	1.0% points	(0.5% points)	(2.0% points)						

	As at December 31, 2022									
(In millions of dollars, unless otherwise indicated)	25% decrease	10% decrease	10% increase	25% increase						
Net income ⁴⁷	(75)	(25)	25	75						
Equity ^{47,48}	(75)	(25)	25	75						
Contractual service margin ⁴⁷	(425)	(175)	200	500						
Solvency ratio ⁴⁹	N/A ⁵⁰	N/A ⁵⁰	N/A ⁵⁰	N/A ⁵⁰						

In order to measure its public equity sensitivity, the Company examined the impact of a 10% market variance at the end of the period, believing that this kind of variance was reasonable in the current market environment. A 25% market change is also disclosed to provide a wider range of potential impacts due to significant changes in public equity market levels.

Private Non-Fixed Income Asset Immediate Sensitivities – An analysis of the Company's sensitivity to an immediate change in private non-fixed income assets' market values is presented below and assumes that all other assumptions remain unchanged. These impacts are only on financial instruments as insurance contracts are insensitive to these market values. Non-fixed income assets include private equity, investment property and infrastructure.

Immediate Impact of an Immediate Change in Private Non-Fixed Income Assets' Market Values (Private Equity, Investment Property and Infrastructure)

	As at Marc	h 31, 2023	As at December 31, 2022			
(In millions of dollars, unless otherwise indicated	10% decrease	10% increase	10% decrease	10% increase		
Net income ⁴⁷	(300)	300	(300)	300		
Equity ^{47,48}	(300)	300	(300)	300		
Contractual service margin ⁴⁷	_	_	_	_		
Solvency ratio ⁴⁹	(1.5% points)	1.5% points	N/A ⁵⁰	N/A ⁵⁰		

Market Risk Core Earnings Sensitivities

Caution Regarding Core Earnings Sensitivities – Sensitivities are provided in this section for certain risks. The sensitivities are projected using internal models at the reporting date and reflect the Company's assets and liabilities at that date. These sensitivities measure the impact of changing one factor at a time and assume that all other factors remain unchanged. Also, they exclude any subsequent actions on the Company's investment portfolio.

Actual results can differ significantly from these estimates for a variety of reasons, including the interaction among these factors when more than one changes: changes in business mix, changes in actuarial and investment assumptions, changes in investment strategies, actual experience differing from assumptions, the effective tax rate, market factors, the fact that sensitivities represent simplified scenarios (e.g., parallel shift of interest rates versus non-parallel movements) and limitations of our internal models. Also, changes in factors that are less than or more than the changes tested may not be linear. For these reasons, the sensitivities should only be viewed as directional estimates of the underlying sensitivities for the respective factors based on the assumptions outlined below.

⁴⁶ Preferred shares are excluded from the scope of these sensitivities' analysis.

⁴⁷ These sensitivities are rounded to the nearest 25 million dollars.

⁴⁸ The impact on equity includes the impact on net income and the remeasurement impact of post-employment benefits.

⁴⁹ These sensitivities are rounded to the nearest 0.5 percentage point.

⁵⁰ The new CARLI capital guideline adapted to IFRS 17 and IFRS 9 was only effective starting January 1, 2023.

Market Risk Core Earnings Sensitivities - An analysis of the Company's sensitivity to an immediate change in various factors is presented below. Each sensitivity assumes that all other assumptions and factors remain unchanged.

Impacts estimated below are mainly attributable to the following revenues and expenses that are directly impacted by the level of market indicators:

- expected return on non-fixed income asset investments;
- CSM recognition in earnings for segregated fund products;
- net revenues on assets under management (mutual funds) and on assets under administration (wealth management distribution affiliates); and
- expected return on fixed income assets and on expected liability finance expense.

Impacts on Future Quarter Core Earnings as at March 31, 2023							
Risk factors	Description of shock	Impact on future core earnings in millions of dollars (after tax)					
Public equity ⁵¹	Immediate +5% change in market values	4					
	Immediate -5% change in market values	(4)					
Private non-fixed income assets (private equity, investment property and Immediate +5% change in market values		3					
infrastructure)	Immediate -5% change in market values	(3)					
Interest rates	Immediate parallel shift of +10 bps on all rates	1					
	Immediate parallel shift of -10 bps on all rates	(1)					
Credit and swap spreads ⁵²	Immediate parallel shift of +10 bps on all rates	1					
	Immediate parallel shift of -10 bps on all rates	(2)					

These impacts represent impacts on core earnings for the next quarter. Impacts on the level of core earnings will be similar for future guarters if future equity market returns are as expected and if interest rates are stable. Moreover, core earnings for the current quarter would also be impacted by market movements during the current quarter, but only for these two effects: effect on CSM recognition in earnings for segregated fund products and effect on net revenues on assets under management (mutual funds) and on assets under administration (wealth distribution affiliates).

These core earnings sensitivities should be used with caution to estimate impacts of market movements as they do not reflect diversification between these risk factors, potential future management actions and investment portfolio re-optimization.

NOTICE AND GENERAL INFORMATION

Internal Control Over Financial Reporting

No changes were made to the Company's internal control over financial reporting during the interim period ended March 31, 2023, that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

Non-IFRS and Additional Financial Measures

iA Financial Corporation and iA Insurance (hereinafter referred to individually in this section as the "Company") report their financial results and statements in accordance with International Financial Reporting Standards ("IFRS"). They also publish certain financial measures or ratios that are not based on IFRS ("non-IFRS"). A financial measure is considered a non-IFRS measure for Canadian securities law purposes if it is presented other than in accordance with the generally accepted accounting principles ("GAAP") used for the Company's audited financial statements. The Company uses non-IFRS measures when evaluating its results and measuring its performance. The Company believes that non-IFRS measures provide additional information to better understand its financial results and assess its growth and earnings potential, and that they facilitate comparison of the quarterly and full year results of the Company's ongoing operations. Since non-IFRS measures do not have standardized definitions and meaning, they may differ from the non-IFRS financial measures used by other institutions and should not be viewed as an alternative to measures of financial performance determined in accordance with IFRS. The Company strongly encourages investors to review its financial statements and other publicly filed reports in their entirety and not to rely on any single financial measure. These non-IFRS measures are often accompanied by and reconciled with IFRS financial measures. For certain non-IFRS measures, there are no directly comparable amounts under IFRS.

⁵¹ Preferred shares are excluded from the scope of this sensitivity analysis.

⁵² Credit spreads include corporate bond credit spreads and provincial government bond credit spreads.

Regulation 52-112 respecting Non-GAAP and Other Financial Measures Disclosure from the Canadian Securities Administrators ("Regulation 52-112") establishes disclosure requirements that apply, respectively, to each of the following categories of non-IFRS measures used by iA Financial Group:

- Non-IFRS financial measures, which depict the historical or expected future financial performance, financial position or cash
 flow, and with respect to their composition, exclude an amount that is included in, or includes an amount that is excluded
 from, the composition of the most directly comparable financial measure disclosed in the Company's financial statements.
- Non-IFRS ratios, which are in the form of a ratio, fraction, percentage, or similar representation, have a non-IFRS financial measure as one or more of their components and are not disclosed in the Company's financial statements.
- Supplementary financial measures, which are disclosed on a periodic basis to depict historical or expected future financial performance, financial position, or cash flow and are not disclosed in the Company's financial statements.
- Capital management measures, which are financial measures intended to enable the reader to evaluate the Company's objectives, policies, and processes for managing its capital.
- Segment measures, which combine financial measures for two or more reportable segments of the Company and are not disclosed in the Company's financial statements.

Below is a description of the non-IFRS financial measures, non-IFRS ratios and supplementary financial measures used by the Company. Additional information is provided, along with a description of the reconciliation to the closest IFRS measure, where applicable.

Non-IFRS measures published by iA Financial Corporation in this document are:

- Return on common shareholders' equity (ROE):
 - Category under Regulation 52-112: Supplementary financial measure.
 - *Definition*: A ratio, expressed as a percentage, obtained by dividing the consolidated net income available to common shareholders by the average common shareholders' equity for the period.
 - *Purpose*: Provides a general measure of the Company's efficiency in using equity.
- Core earnings (IFRS 4):
 - *Category under Regulation 52-112*: Non-IFRS financial measures that constitute historical information.
 - *Definition*: Removes from reported earnings (loss) the impacts of the following items that create volatility in the Company's results under IFRS, or that are not representative of its underlying operating performance:
 - market-related impacts that differ from management's best estimate assumptions, which include impacts of returns on equity markets and changes in interest rates related to (i) management fees collected on assets under management or administration (MERs), (ii) universal life policies, (iii) the level of assets backing long-term liabilities, and (iv) the dynamic hedging program for segregated fund guarantees;
 - b. assumption changes and management actions;
 - c. charges or proceeds related to acquisition or disposition of a business, including acquisition, integration and restructuring costs;
 - d. amortization of acquisition-related finite life intangible assets;
 - e. non-core pension expense, that represents the difference between the asset return (interest income on plan assets) calculated using the expected return on plan assets and the IFRS prescribed pension plan discount rate; and
 - f. specified items which management believes are not representative of the performance of the Company, including (i) material legal settlements and provisions, (ii) unusual income tax gains and losses, (iii) material impairment charges related to goodwill and intangible assets, and (iv) other specified unusual gains and losses.

Note: This core earnings definition is applicable as of January 1, 2021. However, the core results for prior periods that are presented for comparison purposes have also been calculated according to this definition. The changes to the definition of core earnings at the beginning of 2021 are consistent with the ongoing evolution of the business and help to better reflect and assess the underlying operating business performance, while maintaining consistency with the general concept of the metric and continuity with the previous definition.

- Purpose: The core earnings definition provides a supplementary measure to understand the underlying operating business performance compared to IFRS net earnings. Also, core earnings helps in explaining results from period to period by excluding items that are simply non-representative of the business performance from period to period. In addition, core earnings, along with net income attributed to shareholders, is used as a basis for management planning and strategic priority setting. Therefore, this measure is useful in understanding how management views the underlying operating business performance of the Company and also helps in better understanding the long-term earnings capacity and valuation of the business.
- *Reconciliation*: "Net income attributed to common shareholders" is the most directly comparable IFRS measure disclosed in the financial statements of the Company to which the measure relates, and a reconciliation with this measure is presented in this document.

- Core earnings (IFRS 17):
 - Category under Regulation 52-112: Non-IFRS financial measures that constitute historical information.
 - Definition: Removes from reported earnings (loss) the impacts of the following items that create volatility in the Company's results under IFRS, or that are not representative of its underlying operating performance. Each of these items is classified as a supplementary financial measure and has no directly comparable IFRS financial measure disclosed in the financial statements of the Company to which the measure relates, nor are reconciliations available:
 - a. market-related impacts that differ from management's expectations, which include the impacts of equity and investment property markets, interest rates and exchanges rate variations on the net investment result (including impacts on net investment income and on finance expenses from insurance and reinsurance contracts) and on the insurance service result (i.e., on losses and reversal of losses on onerous contracts accounted for using the variable fee approach measurement model). Management's expectations include:
 - i. an expected long-term annual return (between 8% and 9% on average) on non-pass-through non-fixed income asset investments (public/private equity, investment property and infrastructure);
 - ii. that interest rates (including credit spreads) that are observable on the markets at the beginning of the quarter will remain unchanged during the quarter and that liability discount rates for the non-observable period will change as implied in the discount rate curve at the beginning of the quarter; and
 - iii. that exchange rates at the beginning of the quarter will remain unchanged during the quarter;
 - b. assumption changes and management actions;
 - c. charges or proceeds related to acquisition or disposition of a business, including acquisition, integration and restructuring costs;
 - d. amortization of acquisition-related finite life intangible assets;
 - e. non-core pension expense, that represents the difference between the asset return (interest income on plan assets) calculated using the expected return on plan assets and the IFRS prescribed pension plan discount rate; and
 - f. specified items which management believes are not representative of the performance of the Company, including

 (i) material legal settlements and provisions, (ii) unusual income tax gains and losses, (iii) material impairment
 charges related to goodwill and intangible assets, and (iv) other specified unusual gains and losses.

Income taxes on items listed above are also removed from reported earnings. Core earnings include all material creditrelated experience impacts.

- Purpose: The core earnings definition provides a supplementary measure to understand the underlying operating business performance compared to IFRS net earnings. Also, core earnings helps in explaining results from period to period by excluding items that are simply non-representative of the business performance from period to period. In addition, core earnings, along with net income attributed to common shareholders, is used as a basis for management planning and strategic priority setting. Therefore, this measure is useful in understanding how management views the underlying operating business performance of the Company and also helps in better understanding the long-term earnings capacity and valuation of the business.
- *Reconciliation*: "Net income attributed to common shareholders" is the most directly comparable IFRS measure disclosed in the financial statements of the Company to which the measure relates, and a reconciliation with this measure is presented in this document.
- Core earnings per common share (core EPS):
 - *Category under Regulation 52-112*: Non-IFRS ratio.
 - Definition: Obtained by dividing the core earnings by the diluted weighted average number of common shares.
 - *Purpose*: Used to better understand the Company's capacity to generate sustainable earnings and is an additional indicator for evaluating the Company's financial performance.
 - Reconciliation: "Earnings per common share (EPS)" is the most directly comparable IFRS financial measure disclosed in the financial statements of the Company to which the measure relates, and a reconciliation with this measure is presented in this document.
- Core return on common shareholders' equity (core ROE):
 - Category under Regulation 52-112: Non-IFRS ratio.
 - *Definition*: A ratio, expressed as a percentage, obtained by dividing the consolidated core earnings by the average common shareholders' equity for the period.
 - *Purpose*: Provides a general measure of the Company's efficiency in using equity, based on core earnings, and an additional indicator for evaluating the Company's financial performance.
 - *Reconciliation*: There is no directly comparable IFRS financial measure that is disclosed in the financial statements of the Company to which the measure relates.

- Components of the drivers of earnings (DOE), on a reported and core basis:
 - Category under Regulation 52-112: Supplementary financial measures.
 - Definition: Presents earnings broken down by the following key drivers:
 - a. *Insurance service result,* which is the sum of the following components (on a net-of-reinsurance basis when applicable):
 - 1. *Expected insurance earnings*, which represent the recurring insurance-related earnings on business in force during the reporting period. It is the sum of the following components:
 - Risk adjustment release, which is the change in risk adjustment for non-financial risk for risk expired.
 - CSM recognized for services provided, which is the contractual service margin recognized in net income for services provided during the period.
 - Expected earnings on PAA insurance business, which is the insurance service result (insurance revenue, net of insurance service expenses) for insurance contracts measured under the premium allocation approach, excluding estimated experience gains (losses).
 - 2. Impact of new insurance business, which is point-of-sale loss of writing new insurance business identified as onerous as per IFRS 17 during the period. The expected profit realized in the years after a contract is issued should cover the loss incurred at the time of issue. The gain of writing new insurance business identified as non-onerous as per IFRS 17 is recorded in the contractual service margin (not in net income).
 - 3. *Experience gains (losses)*, which are differences between expected and actual insurance claims and expenses as measured by IFRS 17. Also included are: 1) estimated experience gains (losses) on insurance claims and expenses for contracts measured under the premium allocation approach, 2) adjustments related to current and past services, 3) insurance experience that relates to future services for onerous contracts, and 4) market experience for onerous contracts measured under the variable-fee approach. Insurance experience gains (losses) correspond to experience gains (losses), excluding market experience for onerous contracts measured under the variable-fee approach.
 - 4. Insurance assumption changes and management actions, which is the impact on pre-tax net income resulting from changes, on onerous contracts, in non-financial methods and assumptions that relate to future services or other management actions. Changes in non-financial assumptions result from the Company ensuring the adequacy of its liabilities given the Company's own experience in terms of mortality, morbidity, lapse rates, expenses, and other factors. Management actions represent the impact of actions apart from the normal operation of the business, including but not limited to changes in methodology, model refinement and impacts of acquisitions, mergers and divestitures.
 - b. Net investment result, which is the sum of the following components (on a net-of-reinsurance basis when applicable):
 - 1. *Core net investment result,* which is net investment income, net of finance expenses from contract liabilities and net of investment-related expenses that are part of core earnings. It includes all material credit-related experience impacts. It excludes financing charges on debentures.
 - 2. *Market experience gains (losses),* which are impacts on net investment income and on finance expenses from contract liabilities of actual market variations (e.g. equity markets, interest rates and exchanges rates) that differ from expectations.
 - 3. *Financial assumption changes and other*, which is the impact on pre-tax net income resulting from changes in financial methods and assumptions. Changes in financial assumptions result from the Company ensuring the adequacy of its liabilities.
 - c. *Non-insurance activities*, which are revenues net of expenses for non-insurance activities such as, but not limited to, mutual funds, wealth distribution, insurance distribution, group insurance administrative services only (ASO) business and non-insurance dealer services activities.
 - d. Other expenses, which are expenses not attributable to either insurance contracts or non-insurance activities, such as, but not limited to, corporate expenses, amortization of acquisition-related intangible assets, financing charges on debentures and intangible asset and goodwill writedowns.
 - e. *Income taxes,* which represent the value of amounts payable under the tax laws and include tax payable and deferred income taxes. A life insurer's investment income taxes and premium taxes are not included in these amounts.
 - f. *Dividends/distributions on equity instruments,* which are dividends on preferred shares issued by a subsidiary and distributions on other equity instruments.
 - *Purpose*: Provides additional information for evaluating the Company's financial performance and is an additional tool to help investors better understand the drivers of shareholder value creation.

- *Reconciliation*: There is no directly comparable IFRS financial measure for components of the DOE that is disclosed in the financial statements of the Company to which the measure relates.
 - "Insurance service result": Equal to the "Insurance service result" IFRS measure disclosed in the Company's financial statements.
 - "Net investment result": The "Net investment result" disclosed in the Company's financial statements is the most directly comparable IFRS financial measure. A reconciliation with this measure is presented in this document.
- CSM movement analysis:
 - *Category under Regulation 52-112*: Supplementary financial measures.
 - Definition: Presents the movement of the contractual service margin (CSM) on a net-of-reinsurance basis, broken down as follows:
 - a. Organic CSM movement, which excludes the impacts of items that create undue volatility or are non-representative of the underlying business performance from period to period and helps in better understanding the ongoing CSM value creation, in an approach similar to that of core earnings. It is the sum of the following components:
 - 1. Impact of new insurance business, which is the CSM established from non-onerous insurance contracts initially recognized in the period. It excludes the impacts of unusual new reinsurance contracts on in-force business that are categorized as management actions.
 - 2. Organic financial growth, which is the movement of the CSM from 1) expected asset returns on underlying items (for insurance contracts measured under the variable-fee approach); and 2) interest accreted based on locked-in discount rates at initial recognition (for insurance contracts measured under the general measurement model).
 - 3. *Insurance experience gains (losses)*, which is non-financial experience that relates to future services (e.g., policyholder behaviour that differs from expectations) on non-onerous contracts.
 - 4. *CSM recognized for services provided*, which is the CSM recognized in net income for services provided during the period.
 - b. Non-organic CSM movement, which is the sum of the following components:
 - Impact of changes in assumptions and management actions, which is the impact on non-onerous contracts
 of changes in non-financial methods and assumptions that relate to future services or other management
 actions. Changes in non-financial assumptions result from the Company ensuring the adequacy of its
 liabilities given the Company's own experience in terms of mortality, morbidity, lapse rates, expenses, and
 other factors. Management actions represent the impact of actions apart from the normal operation of the
 business, including but not limited to changes in methodology, model refinement and impacts of
 acquisitions, mergers and divestitures.
 - 2. Impact of financial risk, which represents the market experience for non-onerous contracts measured under the variable-fee approach. It is the impact on fulfilment cash flows of actual market variations (e.g., equity markets and interest rates) that differ from expectations.
 - 3. *Currency impact*, which is the impact of variations in exchange rates on the CSM, presented in Canadian dollars.
 - *Purpose*: Provides additional information to better understand the drivers of the changes in contractual service margin from one period to another.
 - Reconciliation: The total CSM movement equals the sum of the variation of the CSM for insurance contracts and the variation of the CSM for reinsurance contracts disclosed in the note titled "Insurance Contracts and Reinsurance Contracts" in the Company's financial statements.
- Net impaired loans as a percentage of gross loans:
 - Category under Regulation 52-112: Non-IFRS ratio.
 - *Definition*: The ratio of impaired loans net of allowance for credit losses expressed as a percentage of gross loans.
 - *Purpose*: An indicator of the quality of the loan portfolio.
 - *Reconciliation*: There is no directly comparable IFRS financial measure disclosed in the financial statements of the Company to which the measure relates.
- Total allowance for credit losses (ACL) as a percentage of gross loans:
 - Category under Regulation 52-112: Non-IFRS ratio.
 - Definition: The ratio of ACL expressed as a percentage of gross loans.
 - Purpose: Provides a measure of the expected credit experience of the loan portfolio.
 - *Reconciliation*: There is no directly comparable IFRS financial measure disclosed in the financial statements of the Company to which the measure relates.

- Dividend payout ratio:
 - Category under Regulation 52-112: Supplementary financial measure.
 - *Definition*: The percentage of net income attributed to common shareholders, on a reported basis, that is distributed to common shareholders in the form of dividends during the period.
 - *Purpose*: Indicates the percentage of the Company's reported revenues shareholders received in the form of dividends.
 - *Reconciliation*: The dividend payout ratio is the ratio of the dividend per common share paid during the period (an IFRS measure) divided by the reported earnings per common share for the period.
- Core dividend payout ratio:
 - *Category under Regulation 52-112*: Non-IFRS ratio.
 - *Definition*: The percentage of net income attributed to common shareholders, on a core earnings basis, that is distributed to common shareholders in the form of dividends during the period.
 - *Purpose*: Indicates the percentage of the Company's core revenues shareholders received in the form of dividends.
 - *Reconciliation*: The core dividend payout ratio is the ratio of the dividend per common share paid during the period (an IFRS measure) divided by the core earnings per common share for the period.
- Organic capital generation:
 - Category under Regulation 52-112: Supplementary financial measure.
 - *Definition*: Excess capital generated in the normal course of business, excluding the impact of the macroeconomic environment, where excess capital is the amount of capital over and above the target ratio, calculated under the CARLI guideline.
 - *Purpose*: Provides a measure of the Company's capacity to generate excess capital in the normal course of business.
- Potential capital deployment:
 - Category under Regulation 52-112: Supplementary financial measure.
 - Definition: Amount of capital the Company can deploy for a transaction, taking into account all limits and constraints of the regulatory capital guideline and the Company's targets, assuming the transaction parameters to be the worst-case scenario.
 - *Purpose*: Provides a measure of the Company's capacity to deploy capital for transactions.
- Post-tax contractual service margin (CSM):
 - *Category under Regulation 52-112*: Non-IFRS financial measures that constitute historical information.
 - *Definition*: Calculated as the difference between the contractual service margin (CSM) balance and the product obtained by multiplying the contractual service margin (CSM) balance for each legal entity by the applicable statutory tax rate.
 - *Purpose*: Provides a measure of the Company's capacity to deploy capital for transactions.
 - *Reconciliation*: "Contractual service margin (CSM)" is the most directly comparable IFRS financial measure disclosed in the financial statements of the Company to which the measure relates.
- Total payout ratio (trailing 12 months):
 - Category under Regulation 52-112: Supplementary financial measure.
 - *Definition*: The sum of common dividends paid and common shares repurchased (buybacks) over the last twelve months divided by the net income available to common shareholders over the last twelve months.
 - *Purpose*: Indicates the percentage of the Company's reported revenues shareholders received in the form of dividends over a twelve-month period.
- Sensitivity measures:
 - *Category under Regulation 52-112*: Supplementary financial measures.
 - *Definition*: The impact of macroeconomic variations, such as interest rate and equity market variations, on other Company metrics, such as net income or the solvency ratio.
 - *Purpose*: Used to assess the Company's risk exposure to macroeconomic variations.
- Financial leverage measure Debentures/Capital:
 - Category under Regulation 52-112: Supplementary financial measures.
 - Definition: Calculated by dividing total debentures by the sum of total debentures plus shareholders' equity.
 - *Purpose*: Provides a measure of the Company's financial leverage.

- Financial leverage measure Debentures + Preferred Shares issued by a subsidiary and other equity instruments/Capital:
 - *Category under Regulation 52-112*: Supplementary financial measures.
 - *Definition*: Calculated by dividing the total debentures plus preferred shares issued by a subsidiary and other equity instruments by the sum of total debentures plus shareholders' equity.
 - *Purpose*: Provides a measure of the Company's financial leverage.
- Financial leverage measure Financial leverage ratio:
 - Category under Regulation 52-112: Non-IFRS ratio.
 - *Definition*: Calculated by dividing the total debentures plus preferred shares issued by a subsidiary and other equity instruments by the sum of total debentures plus shareholders' equity and post-tax contractual service margin (CSM).
 - Purpose: Provides a measure of the Company's financial leverage.
 - *Reconciliation*: There is no directly comparable IFRS financial measure disclosed in the financial statements of the Company to which the measure relates.
- Financial leverage measure Coverage ratio:
 - Category under Regulation 52-112: Non-IFRS ratio.
 - Definition: Calculated by dividing earnings for the past twelve months (before interest and taxes) by the sum of interest, preferred shares issued by a subsidiary, and dividends and redemption premiums on preferred shares issued by a subsidiary (if applicable).
 - *Purpose*: Provides a measure of the Company's ability to meet liquidity requirements for obligations when they come due.
 - *Reconciliation*: There is no directly comparable IFRS financial measure disclosed in the financial statements of the Company to which the measure relates.
- Capitalization:
 - Category under Regulation 52-112: Supplementary financial measures.
 - *Definition*: The sum of the Company's equity and debentures.
 - *Purpose*: Provides an additional indicator for evaluating the Company's financial performance.
 - *Reconciliation*: This measure is the sum of several IFRS measures.
- Solvency ratio:
 - Category under Regulation 52-112: In accordance with the Capital Adequacy Requirements Guideline Insurance of Persons (CARLI) revised in January 2023 by the Autorité des marchés financiers ("AMF"), this financial measure is exempt from certain requirements of Regulation 52-112.
 - *Definition*: Calculated by dividing the sum of the available capital, the surplus allowance and the eligible deposits by the base solvency buffer.
 - *Purpose*: Provides a measure of the Company's solvency and allows the regulatory authorities to determine if an insurance company is sufficiently capitalized in relation to the minimum set by the Company's regulator.
- Assets under administration (AUA):
 - Category under Regulation 52-112: Supplementary financial measures.
 - *Definition:* All assets with respect to which the Company acts only as an intermediary between a client and an external fund manager.
 - *Purpose:* Used to assess the Company's ability to generate fees, particularly for investment funds and funds under administration.
 - *Reconciliation*: There is no directly comparable IFRS financial measure disclosed in the financial statements of the Company to which the measure relates.
- Assets under management (AUM):
 - *Category under Regulation 52-112*: Non-IFRS financial measures that constitute historical information.
 - *Definition*: All assets with respect to which the Company establishes a contract with a client and makes investment decisions for amounts deposited in this contract.
 - *Purpose:* Used to assess the Company's ability to generate fees, particularly for investment funds and funds under management.
 - *Reconciliation*: "General fund assets" and "Segregated funds net assets" disclosed in the Company's financial statements are IFRS measures and components of the AUM calculation. A reconciliation is presented in this document.

- Individual Wealth Management mutual funds deposits, Group Savings and Retirement deposits, US Operations Dealer Services premium equivalents and Group Insurance Employee Plans ASO, investment contracts and premium equivalents and deposits:
 - Category under Regulation 52-112: Supplementary financial measures.
 - Definitions:
 - a. Deposits refer to amounts received from clients under an investment contract. Deposits are not reflected in the Company's income statements.
 - b. Premium equivalents refer to amounts related to service contracts or services where the Company is primarily an administrator but could become an insurer if a specific event were to happen. These amounts are not accounted for in "Net premiums".
 - *Purpose*: Premium equivalents and deposits are one of many measures used to assess the Company's ability to generate income from in-force and new business.
- Individual Insurance minimum and excess premium sales, Individual Wealth Management gross and net mutual fund sales, Group Insurance Employee Plans sales, US Operations Individual Insurance sales, Group Insurance Special Markets sales, Dealer Services P&C sales, Group Savings and Retirement sales of accumulation contracts and insured annuities, US Operations Dealer Services sales, iA Auto & Home sales and Dealer Services Creditor Insurance sales:
 - Category under Regulation 52-112: Supplementary financial measures.
 - Definitions:
 - a. Individual Insurance minimum and excess premium sales are defined as first-year annualized premiums. Individual Wealth Management total sales (or gross sales) for general fund and segregated fund products correspond to the net premiums. Sales for mutual funds are defined as deposits and include primary market sales of ETFs. Individual Wealth Management net sales for segregated funds and mutual funds correspond to net entries (gross mutual fund sales less withdrawals and transfers). Group Insurance Employee Plans sales are defined as first-year annualized premiums, including premium equivalents (administrative services only).
 - b. US Operations Individual Insurance sales are defined as first-year annualized premiums.
 - c. Group Insurance Special Markets sales are defined as premiums before reinsurance.
 - d. Dealer Services P&C sales are defined as direct written premiums (before reinsurance and cancellations).
 - e. Group Savings and Retirement sales of accumulation contracts and insured annuities include gross premiums (before reinsurance) and premium equivalents, or deposits.
 - f. US Operations Dealer Services sales are defined as direct written premiums (before reinsurance) and premium equivalents.
 - g. iA Auto & Home sales are defined as direct written premiums.
 - h. Dealer Services Creditor Insurance sales are defined as premiums before insurance and cancellations.
 - *Purpose*: Used to assess the Company's ability to generate new business and serve as additional tools to help investors better assess the Company's growth potential.
 - *Reconciliation*: There is no directly comparable IFRS financial measure disclosed in the financial statements of the Company to which the measure relates.

Net Premiums:

- Category under Regulation 52-112: Supplementary financial measures
- Definition:
 - a. Individual Insurance net premiums, Group Insurance Employee Plans net premiums and US Operations Individual Insurance net premiums are defined as premiums reduced by premiums ceded to reinsurers and include both fund entries on new business written during the period and on in-force contracts.
 - b. Dealer Services P&C net premiums, US Operations Dealer Services net premiums and iA Auto & Home net premiums are defined as direct written premiums less amounts ceded to a reinsurer.
 - c. Group Insurance Special Markets net premiums and Dealer Services Creditor Insurance net premiums refer to gross premiums less amounts ceded to a reinsurer.
 - d. Group Savings and Retirement net premiums refer to net premium after reinsurance and exclude premium equivalents.
- Purpose: Premiums are one of many measures used to assess the Company's ability to generate income from in-force and new business.
- *Reconciliation*: There is no directly comparable IFRS financial measure disclosed in the financial statements of the Company to which the measure relates.

RECONCILIATION OF SELECT NON-IFRS FINANCIAL MEASURES

Net investment result									
First quarter	First quarter								
(in millions of dollars, unless otherwise indicated)	2023	2022	Variation						
Net investment result – IFRS Income Statements	278	(125)	403						
Investment income of wealth distribution affiliates Income statements: Net investment result DOE: Non-insurance activities	(19)	(13)	(6)						
Investment expenses Income statements: Other operating expenses DOE: Net investment result	(14)	(10)	(9)						
Other revenues and other operating expenses of iA Auto Finance Income statements: Other revenues and other operating expenses DOE: Net investment result	(18)	(5)	(13)						
Net investment result – non-IFRS Drivers of Earnings (DOE)	227	(153)	380						

Forward-Looking Statements

This Management's Discussion and Analysis may contain statements relating to strategies used by iA Financial Group or statements that are predictive in nature, that depend upon or refer to future events or conditions, or that include words such as "may", "will", "could", "should", "suspect", "expect", "anticipate", "intend", "plan", "believe", "estimate", and "continue" (or the negative thereof), as well as words such as "objective", "goal", "guidance", "outlook" and "forecast", or other similar words or expressions. Such statements constitute forward-looking statements within the meaning of securities laws. In this document, forward-looking statements include, but are not limited to, information concerning possible or assumed future operating results. These statements are not historical facts; they represent only expectations, estimates and projections regarding future events and are subject to change.

Although iA Financial Group believes that the expectations reflected in such forward-looking statements are reasonable, such statements involve risks and uncertainties, and undue reliance should not be placed on such statements. In addition, certain material factors or assumptions are applied in making forward-looking statements, and actual results may differ materially from those expressed or implied in such statements.

- Material factors and risks that could cause actual results to differ materially from expectations include, but are not limited to: insurance, market, credit, liquidity, strategic, operational and regulatory risks, such as: general business and economic conditions; level of inflation; level of competition and consolidation; changes in laws and regulations, including tax laws and changes made to capital and liquidity guidelines; actions by regulatory authorities that may affect the business or operations of iA Financial Group or its business partners; risks associated with the regional or global political and social environment; risks related to climate change including the transition to a low-carbon economy and iA Financial Group's ability to satisfy stakeholder expectations on environmental, social and governance issues; data and cyber risks; risks related to human resources; hedging strategy risks; liquidity of iA Financial Group, including the availability of financing to meet existing financial commitments on their expected maturity dates when required; accuracy of information received from counterparties and the ability of counterparties to meet their obligations; the occurrence of natural or man-made disasters, international conflicts, pandemic diseases (such as the COVID-19 pandemic) and acts of terrorism.
- Material factors and assumptions used in the preparation of financial outlooks include, but are not limited to: accuracy of estimates, assumptions and judgments under applicable accounting policies, and no material change in accounting standards and policies applicable to the Company; no material variation in interest rates; no significant changes to the Company's effective tax rate; no material changes in the level of the Company's regulatory capital requirements; availability of options for deployment of excess capital; credit experience, mortality, morbidity, longevity and policyholder behaviour being in line with actuarial experience studies; investment returns being in line with the Company's expectations and consistent with historical trends; different business growth rates per business unit; no unexpected changes in the economic, competitive, insurance, legal or regulatory environment or actions by regulatory authorities that could have a material impact on the business or operations of iA Financial Group or its business partners; no unexpected change in the number of shares outstanding; and the non-materialization of risks or other factors mentioned or discussed elsewhere in this document or found in the "Risk Management" section of the Company's Management's Discussion and Analysis for 2022 that could influence the Company's performance or results.

Potential impact of geopolitical conflicts – Since February 2022, Russia's military invasion of Ukraine and the related sanctions and economic fallout have had several impacts on global financial markets, exacerbating the volatility already present since the beginning of 2022. The outlook for financial markets over the short and medium term remains highly uncertain and vulnerable, in part due to continued geopolitical tensions. The Company continues to monitor potential impacts of the conflict. These impacts could negatively affect the Company's financial outlook, results and operations.

Additional information about the material factors that could cause actual results to differ materially from expectations and about material factors or assumptions applied in making forward-looking statements may be found in the "Risk Management" section of the Management's Discussion and Analysis for 2022, the "Management of Risks Associated with Financial Instruments" note to the audited consolidated financial statements for the year ended December 31, 2022, the "Risk Management – Update" section of the Management's Discussion and Analysis for the period ended March 31, 2023 and elsewhere in iA Financial Group's filings with the Canadian Securities Administrators, which are available for review at sedar.com.

The forward-looking statements in this document reflect iA Financial Group's expectations as of the date of this document. iA Financial Group does not undertake to update or release any revisions to these forward-looking statements to reflect events or circumstances after the date of this document or to reflect the occurrence of unanticipated events, except as required by law.

Documents Related to the Financial Results

All documents related to iA Financial Corporation's and iA Insurance's financial results are available on the iA Financial Group website at <u>ia.ca</u> under *About iA*, in the *Investor Relations/Financial Reports* section. More information about the companies can also be found on the SEDAR website at <u>sedar.com</u>, as well as in the Annual Information Form for iA Financial Corporation and for iA Insurance, which can also be found on the iA Financial Group website or the SEDAR website.

Conference Call

Management will hold a conference call to present iA Financial Group's first quarter results on Wednesday, May 10, 2023 at 11:30 a.m. (ET). The dial-in number is 416-981-9030 or 1-800-908-8370 (toll-free within North America). A replay of the conference call will be available for a one-week period, starting at 2:00 p.m. on Wednesday, May 10, 2023. To access the conference call replay, dial 1-800-558-5253 (toll-free) and enter access code 22026433. A webcast of the conference call (listen-only mode) will also be available on the iA Financial Group website at <u>ia.ca.</u>

Annual Meeting

iA Insurance is holding its Annual Meeting virtually at 2:00 p.m. (ET) on Wednesday, May 10, 2023, at the following web address: https://www.icastpro.ca/eia230510. A webcast of the meeting as well as a copy of management's presentation will be available on the Company's website at <u>ia.ca</u> under About iA, in the Investor Relations/Events and Presentations section.

About iA Financial Group

iA Financial Group is one of the largest insurance and wealth management groups in Canada, with operations in the United States. Founded in 1892, it is an important Canadian public company and is listed on the Toronto Stock Exchange under the ticker symbols IAG (common shares) and IAF (preferred shares).

iA Financial Group is a business name and trademark of iA Financial Corporation Inc. and Industrial Alliance Insurance and Financial Services Inc.

0.68

0.63

CONSOLIDATED INCOME STATEMENTS

Dividends per common share (in dollars)

urance service result irance revenue irance service expenses expenses from reinsurance contracts investment result investment income rest and other investment income inge in fair value of investments ance income (expenses) from insurance contracts ease (decrease) in investment contract liabilities and interest on deposits er revenues er revenues er operating expenses er financing charges stiment income (expenses) from segregated funds net assets ance income (expenses) related to segregated funds liabilities ome before income taxes me tax (expense) recovery income dends on preferred shares issued by a subsidiary and distributions on other	Three months March 31	
(unaudited, in millions of Canadian dollars, unless otherwise indicated)	2023	2022
Insurance service result		
Insurance revenue	\$1,359	\$1,230
Insurance service expenses	(1,119)	(957
Net expenses from reinsurance contracts	(34)	(88)
	206	185
Net investment result		
Net investment income		
Interest and other investment income	433	414
Change in fair value of investments	1,074	(5,139
· · ·	1,507	(4,725
Finance income (expenses) from insurance contracts	(1,246)	4,614
	46	(16
Insurance service result Insurance service expenses Insurance service expenses Net expenses from reinsurance contracts Net investment result Net investment income Interest and other investment income Change in fair value of investments Finance income (expenses) from insurance contracts Increase (decrease) in investment contract liabilities and interest on deposits Other revenues Other operating expenses Other financing charges Investment income (expenses) from segregated funds net assets Finance income (expenses) related to segregated funds liabilities Income before income taxes Income before income taxes Income bax (expense) recovery Net income Dividends on preferred shares issued by a subsidiary and distributions on other equity instruments Earnings per common share (in dollars) Basic Diluted	(29)	2
	278	(125
Other revenues	369	394
	(481)	(477
	(18)	(12
	(130)	(95
Investment income (expenses) from segregated funds pet assets	1,675	(1,762
surance service result surance revenue surance service expenses at expenses from reinsurance contracts at investment result at investment income erest and other investment income aange in fair value of investments anace income (expenses) from insurance contracts anace income (expenses) from reinsurance contracts arease (decrease) in investment contract liabilities and interest on deposits ther revenues ther operating expenses ther financing charges come before income taxes come tax (expense) recovery at income vidends on preferred shares issued by a subsidiary and distributions on other vity instruments at income attributed to common shareholders rmings per common share (in dollars) Basic Dived August 2014) Basic Basic	(1,675)	1,762
	(1,010)	1,702
Income before income taxes		(35
	(81)	(55
	(81) 273	
	213	(19
equity instruments	(3)	(6
Net income attributed to common shareholders	\$270	(\$25
Earnings per common share (in dollars)		
	\$2.59	(\$0.23
Diluted	2.58	(0.23
Weighted average number of shares outstanding (in millions of units)		
	104	108
Diruted	105	108

¹The Consolidated Income Statement and the Earnings per common share for the three months ended March 31, 2022 reflect the adoption of IFRS 17 and IFRS 9 on January 1, 2022 and consequently the amounts are different from those previously published. For information on IFRS 17 and IFRS 9 adoption, refer to Notes 3 and 4 to these Interim Condensed Consolidated Financial Statements.

CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

	As at March 31	As at December 31	As at January 1
	2023	2022 ¹	2022 ¹
(in millions of Canadian dollars)	(unaudited)		
Assets			
Investments			
Cash and short-term investments	\$1,945	\$1,358	\$1,546
Bonds	27,813	26,833	33,157
Stocks	3,868	4,028	3,877
Loans	3,724	3,679	3,840
Derivative financial instruments	985	990	917
Other invested assets	555	563	557
Investment properties	1,772	1,804	1,870
	40,662	39,255	45,764
Other assets	3,144	2,716	2,812
Insurance contract assets	210	215	123
Reinsurance assets	2,115	2,048	1,890
Fixed assets	330	337	369
Deferred income tax assets	118	112	111
Intangible assets	1,808	1,784	1,708
Goodwill	1,318	1,318	1,267
General fund assets	49,705	47.785	54,044
Segregated funds net assets	39,343	37,334	39,577
Total assets	\$89,048	\$85,119	\$93,621
Liabilities			
Insurance contract liabilities	\$30,872	\$29,685	\$37,072
Reinsurance contract liabilities	211	233	129
Investment contract liabilities and deposits	4,869	4,350	4,150
Derivative financial instruments	1,250	1,465	497
Other liabilities	3,562	3,063	3,013
Deferred income tax liabilities	364	362	526
Debentures	1,500	1,500	1,450
General fund liabilities	42,628	40,658	46,837
Insurance contract liabilities related to segregated funds net assets	28,265	26,901	28,692
Investment contract liabilities related to segregated funds net assets	11,078	10,433	10,885
Total liabilities	\$81,971	\$77,992	\$86,414
Equity	ψ01,071	ψι 1,002	φου, τι τ
Share capital and contributed surplus	\$1,678	\$1,692	\$1,723
Preferred shares issued by a subsidiary and other equity instruments	375	\$1,092 525	525
Retained earnings and accumulated other comprehensive income	5,024	4,910	4,959
Total equity	7,077	7,127	7,207
Total liabilities and equity			\$93,621
rotal navinties and equity	\$89,048	\$85,119	\$93,621

¹The Consolidated Statements of Financial Position as at December 31, 2022 and as at January 1, 2022 reflect the adoption of IFRS 17 and IFRS 9 on January 1, 2022 and consequently the amounts are different from those previously published. For information on IFRS 17 and IFRS 9 adoption, refer to Notes 3 and 4 to these Interim Condensed Consolidated Financial Statements.

SEGMENTED INFORMATION

Until December 31, 2022, the Company's operating segments reported were Individual Insurance, Individual Wealth Management, Group Insurance, Group Savings and Retirement, US Operations and Other. As at January 1, 2023, the Company revised its segmented information to reflect the evolution of its organizational structure for decision making. Comparative figures have been adjusted to reflect these changes along with the effects of the adoption of IFRS 17 and IFRS 9 on January 1, 2022. Business units are grouped into reportable operating segments based on their similar economic characteristics.

The Company offers its products and services to retail customers, businesses and groups and primarily operates in Canada and in the United States. The Company's reportable operating segments are described below, according to their main products and services or to other similar characteristics:

Insurance, Canada – Life and health insurance products, auto and home insurance products, creditor insurance, replacement insurance and warranties, extended warranties and other ancillary products for dealer services, and specialized products for special markets.

Wealth Management – Products and services for savings plans, retirement funds and segregated funds, in addition to securities brokerage (including cross-border services), trust operations and mutual funds.

US Operations – Various insurance products sold in the United States such as life insurance products and extended warranties relating to dealer services.

Investment – Investment and financing activities of the Company, except the investment activities of wealth distribution affiliates.

Corporate - Expenses attributable to head office functions and other amounts not allocated to other operating segments.

Consolidation adjustments - Inter-segment transactions as well as some adjustments related to consolidation.

The Company also makes judgments and uses assumptions and methodologies to allocate operating expenses that are not directly attributable to an operating segment.

In connection with the Company's Total Portfolio Management, most of the Company's investments are allocated to the *Investment* segment. When assessing segmented performance, management allocates *Finance income (expenses) from insurance contracts, Finance income (expenses) from reinsurance contracts* and *(Increase) decrease in investment contract liabilities and interest on deposits* to this operating segment.

Inter-segment transactions consist primarily of activities carried out in the normal course of business for those operating segments and are subject to normal market conditions.

Asset and liability balances for insurance contracts and reinsurance contracts are presented by segment in the financial statements in the Note 11 "Insurance Contracts and Reinsurance Contracts" under section A) a) "Carrying Amount of Portfolios of Insurance Contracts and Reinsurance Contracts".

Management's Discussion and Analysis – First Quarter 2023 <u>36</u>

Segmented Income Statements

(in millions of Canadian dollars)	Quarter ended March 31, 2023												
	Insurance, Canada		Wealth Management		US Operations		Investment		Corporate		Consolidation adjustments		Total
Insurance service result													
Insurance revenue	\$	843	\$	219	\$	297	\$	_	\$	_	\$	_	\$ 1,359
Insurance service expenses and net expenses from reinsurance contracts		(735)		(157)		(261)		_		_		_	(1,153)
		108		62		36		_		_		_	 206
Net investment result													
Net investment income		_		27		_		1,480		_		_	1,507
Finance income (expenses) from insurance and reinsurance contracts and change in investment contracts and interest on deposits		_		(8)		_	(1,221)				_	(1,229)
		_		19		_		259		_		_	278
Other revenues		48		294		42		7		0		-22	369
Other expenses		-61		-286		-62		-50		-62		22	(499)
		(13)		8		(20)		(43)		(62)		_	(130)
Income before income taxes		95		89		16		216		(62)		_	354
Income tax (expense) recovery		(26)		(29)		(6)		(35)		15		_	(81)
Net income		69		60		10		181		(47)		_	273
Dividends on preferred shares issued by a subsidiary and distributions on other equity instruments		_		_		_		(3)		_		_	(3)
Net income attributed to shareholders	\$	69	\$	60	\$	10	\$	178	\$	(47)	\$	_	\$ 270

	Quarter ended March 31, 2022 ¹													
(in millions of Canadian dollars)		irance, anada			US Operations		Investment		Corporate		Consolidation adjustments			Total
Insurance service result														
Insurance revenue	\$	753	\$	198	\$	279	\$	_	\$	—	\$	_	\$	1,230
Insurance service expenses and net expenses from reinsurance contracts		(658)		(139)		(248)		_						(1,045)
		95		59		31		—		_		_		185
Net investment result														
Net investment income		_		6		_		(4,731)		_		_		(4,725)
Finance income (expenses) from insurance and reinsurance contracts and change in investment contracts and interest on deposits		_				_		4,600				_		4,600
· · ·	-	_		6		_		(131)		_		_		(125)
Other revenues	_	41		317		51		8		0		-23		394
Other expenses		-63		-310		-54		-43		-42		23		(489)
		(22)		7		(3)		(35)		(42)		_		(95)
Income before income taxes		73		72		28		(166)		(42)		_		(35)
Income tax (expense) recovery		(19)		(19)		(1)		45		10		_		16
Net income		54		53		27		(121)		(32)		_		(19)
Dividends on preferred shares issued by a subsidiary and distributions on other equity instruments		_		_		_		(6)		_		_		(6)
Net income attributed to shareholders	\$	54	\$	53	\$	27	\$	(127)	\$	(32)	\$	_	\$	(25)

¹ La présentation et les chiffres ont été ajustés pour tenir compte des changements des secteurs d'exploitation à présenter et de l'effet de l'adoption de IFRS 17 et de IFRS 9 le 1^{er} janvier 2022.