

FACT SHEET Third Quarter 2020

About iA Financial Group

iA Financial Group is one of the largest insurance and wealth management groups in Canada, with operations in the United States. Founded in 1892, it is one of Canada's largest public companies and is listed on the Toronto Stock Exchange under the ticker symbols IAG (common shares) and IAF (preferred shares).

- > Founded in 1892
- Listed on the TSX in 2000
-) More than 4,000,000 clients
- More than 7,700 employees

Credit ratings:

iA Financial Corporation Inc.

Credit Agency	S&P	DBRS
Issuer credit rating	А	A (low)

Industrial Alliance Insurance and Financial Services Inc.

Credit Agency	S&P	DBRS	A.M. Best
Financial strength rating	AA-	A (high)	A+ (Superior)

Third Quarter Highlights

	00/0000	
	Q3/2020	Q3/2019
) Net income attributed to common shareholders	217.5M\$	183.7M\$
> EPS (diluted)	\$2.03	\$1.72
> ROE (trailing twelve months)	10.9%	12.7%
) Solvency ratio	125%	134%
) Net Premiums, Premium Equivalents & Deposits	\$3,915.6M	\$2,735.3M
) Assets under management & administration	\$185.8B	\$187.1B
) Book value	\$54,50	\$50.73 ¹

¹ In Q4-2019, an adjustment has been made retroactively to January 1, 2018 transferring \$7 from retained earnings to the participating policyholders' accounts.

"We continued to see solid results on all fronts in the third quarter as our reported EPS exceeded \$2.00 for the first time. Also, for the second straight quarter, the majority of our business units saw significant top-line growth, including Individual Insurance, where sales were up 14%. This speaks to the strength of our distribution networks and their positive response to the new participating life insurance product we launched in June."

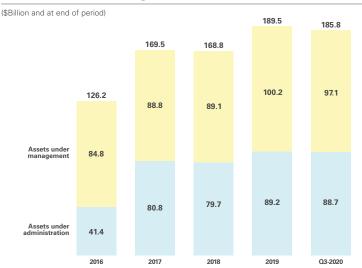
"Amid the ongoing pandemic, we're continuing to pursue long-term growth while protecting our substantial financial strength. We're also fulfilling our important role as a responsible corporate citizen by prioritizing service quality, the health and well-being of our employees and continued community support."

Denis Ricard, President and CEO of iA Financial Group

Net Income Attributed to Common Shareholders

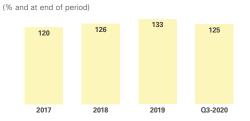


Assets Under Management & Administration



Note: Columns do not always add up due to rounding differences.

Solvency Ratio



Target ratio between 110% and 116%

Share Information

(As at September 30, 2020)

- > Ticker: IAG (TSX)
- **Share price for last 12 months (high/low/close):** \$76.23/\$30.38/\$46.35
- > Market capitalization: \$5.0 billion
-) Dividend paid per common share: \$0.485
-) Weighted average of outstanding shares diluted: 107,149,542



Net Premiums, Premium Equivalents & Deposits





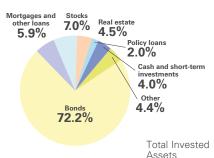
Notes: Columns do not always add up due to rounding differences.

In Q3-2018, an adjustment was made retroactively to Q1-2018 to include premium equivalents for the US P&C business following the acquisition of IA American Casualty Holdings Inc.

Quality of Investments

(As at September 30, 2020)

- Net impaired investments: 0.08% of total investments
- Bonds rated BB and lower: 0.77% of bond portfolio
- Mortgage loan delinquency rate: 0.00%
-) Real estate occupancy rate: 96.0%



\$44.7B

Debt Measures



¹ In Q4-2018, the Company made an adjustment to the estimates used to establish income taxes payable in prior periods by decreasing the retained earnings as at January 1, 2017 by \$58M

Sales Growth

Line of business (\$Million)	Q3/2020	Q3/2019
Individual Insurance	53.4	47.0
Individual Wealth Management - General fund - Segregated funds - Mutual funds	208.2 724.9 544.7	162.0 576.4 465.2
Group Insurance - Employee Plans - Dealer – Creditor Insurance. P&C and car loans - Special Markets Solutions	26.1 309.1 40.3	12.9 299.7 62.9
Group Savings and Retirement	1 180.0	446.5
US Operations (in USD) - Individual Insurance - Dealer Services and P&C	33.7 249.1	25.9 117.4
General Insurance (auto and home)	109.8	96.2

Market Shares

	New Business ¹		In force ²	
Line of business	Rank	Market Share	Rank	Market Share
Individual Insurance	4th	9.5%	4th	8.6%
Individual Wealth Management				
- Segregated funds	2nd	24.7%	3rd	14.3%
- Mutual funds	17th	_	18th	1.1%
Group Insurance ³	6th	6.6%	7th	3.7%
Group Savings and Retirement	4th	14.9%	5th	4.5%

¹ First-year annualized minimum premiums (life, disability and critical illness) for Individual Insurance, gross sales for Individual Wealth Management and first-year annualized premiums for other sectors

Source: Latest available industry data from: CLHIA, Fraser Group, Investor Economics, IFIC and LIMRA

Stock Market and Interest Rate Sensitivity

(As at September 30, 2020)

S&P/TSX closing value	16,121
S&P/TSX level at which provisions for future policy benefits would have to be strengthened	12,700
S&P/TSX level at which the solvency ratio decreases to 110%	5,400
Full year impact on net income attributed to common shareholders of a sudden 10% decrease in stock markets	(\$31M)
Impact on net income attributed to common shareholders of a 10 bps decrease in the Initial Reinvestment Rate (IRR)	\$0M

Calendar of Events

February 11, 2021 4th quarter 2020 financial results

Head Office

iA Financial Group 1080 Grande Allée West PO Box 1907, Station Terminus Quebec City, QC G1K 7M3 Tel.: 418-684-5000 Toll-free: 1-800-463-6236

Transfer Agent

For questions regarding share accounts, dividends, changes of address and ownership and other related matters

Computershare Investor Services Inc.

Tel.: 514-982-7555 Toll-free: 1-877-684-5000 ia@computershare.com

Investor Relations

For analysts, portfolio managers and other investors requesting financial information 1080 Grande Allée West PO Box 1907, Station Terminus Quebec City, OC G1K 7M3 Tel.: 418-684-5000 ext. 105862 Toll-free: 1-800-463-6236 ext. 105862 Fax: 418-684-5192

ia.ca investors@ia.ca

Notice to readers: The information contained in this document is provided for general information purposes only and cannot be considered as constituting legal, tax, financial or professional advice. For more details on the financial results and inherent risks, refer to the complete financial documents published on our website (ia.ca) and on SEDAR (sedar.com).

² Premiums for Individual Insurance (life only) and Group Insurance, assets for other sectors

³ Market of 50 to 1,000 employees